ROSERIUS REVEAL

Harris Rosen

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Rosen Hotels & Resorts is proud to celebrate fifty years of unequaled expertise and unrivaled service. Among our portfolio of independently owned properties located in the heart of Orlando, three awe-inspiring convention hotels offer a combined 730,000 sq. ft. of meeting and event space and 3,635 guestrooms and suites. Rosen Shingle Creek, a nationally celebrated AAA Four Diamond hotel. Award-winning Rosen Centre and Rosen Plaza, directly connected to the Orange County Convention Center. All built with one goal: to ensure that no matter the event or meeting, its success is virtually guaranteed.



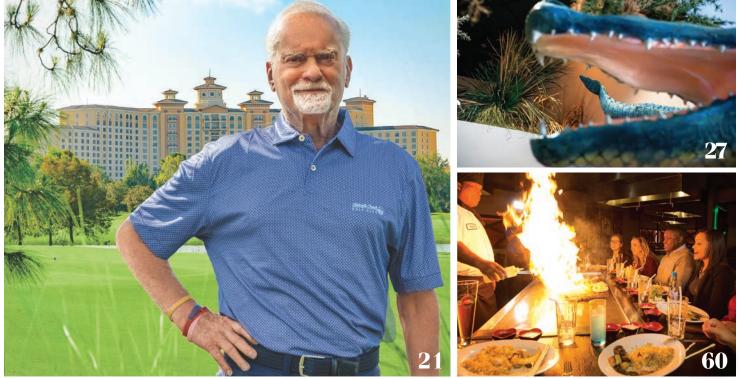
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Rosen Hotels & Resorts

Celebrating 50 Years of Hospitality

Rosen Hotels & Resorts



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ROSEN HOTELS & RESORTS

ROSEN REVEAL

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Special thanks to Rosen Hotels & Resorts associates past and present whose heart and commitment to Mr. Rosen and this company provided the inspiration we were able to share in this commemorative issue.

MORRIS COMMUNICATIONS

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President and CEO William S. Morris IV

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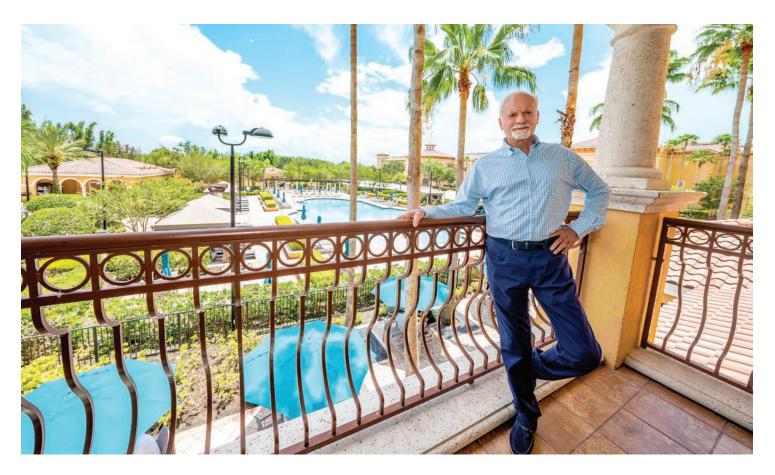
Just steps away from the Rosen Centre and Rosen Plaza hotels, the Orange County Convention Center offers 7 million square feet of meeting and event space that is perfectly located to host your event. The convention halls are connected via covered walkways making it easy for attendees to come and go. The convention and tourism district features an abundance of world-class restaurants and entertainment attractions, all within steps from your stay.



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A LETTER FROM THE PRESIDENT



THANK YOU. These two little words are the best way for me to express my gratitude and deep appreciation to our family of associates, our clients, and most importantly, to you, our guests here at Rosen Hotels & Resorts. If this is your first time staying with us, welcome! We are honored to serve as your hosts during your time with us and to accommodate you the very best we can. Our sincere hope is that we may become your home away from home.

This Rosen Reveal issue is very special to me because our little company is celebrating our 50th anniversary. Amazing, isn't it? Just saying 50 years takes my breath away, especially knowing where we came from. We remember the good times and the not so good times, and, of course, we remember all our associates and guests who have made Rosen Hotels & Resorts their preferred choice of employment and lodging. As I reflect upon what we have accomplished, it is truly amazing. Suffice it to say, even my wildest expectations have been far exceeded.

As you read this issue, you will see one common theme. We are different. We do things differently than others. That is not to say that one way is right or better, but we do things our way because we always try to do the right thing. That is the principle which has guided me every step of the way during my 50 years as president of Rosen Hotels & Resorts. It is a belief I subscribe to in life as well as in business. It is a belief I have shared with family, friends and even strangers. We call it the "Rosen Difference." We operate much

like we did when I started this company back on June 24, 1974, when I purchased my very first property with the last \$20,000 I had in the bank. Our philosophy is to always treat everyone with respect—guests and associates alike—and to make sure they know how appreciated they are. We do this not because it is what we are supposed to do, but because, simply speaking, it is heartfelt and sincere. I would not be where I am today if it were not for the many associates who work so hard and who are absolutely committed to so diligently caring for our guests on a daily basis.

Although we have been through a lot during the past several years, our resolve as a company and the amazing loyalty of our guests continue to enable us to thrive and succeed. In this issue, we will highlight that passion and share with you the new projects we are so proud of (like Emma's Creekside Farm at Rosen Shingle Creek). We are continuously enhancing the visitor experience with our service, our amenities and our highly innovative programs, much like our self-insured healthcare plan, "RosenCare," which is rich in benefits and low in cost for our associates and their dependents. For instance, our associates and their family members will never pay more than \$750 for a hospital stay and will pay that only twice per year. After that, the hospital stay is our responsibility. You will also learn about our wonderful hotels, the men and women behind the scenes and the passion they share in serving others.

This issue will also feature our amazing restaurants, most of which

either pay homage to my family or have ties to the great state of Florida. Jack's Place in Rosen Plaza is named in honor of my Dad, Jack Rosen, whose autographed caricatures hang on the walls of this award-winning steakhouse. It is like a museum of celebrities, athletes and heroes held in high regard. Red's Deli in the Rosen Centre Hotel honors my mother, nicknamed "Red," because of her beautiful, flowing red hair. Her family arrived from Austria-Hungary and settled in New York City's Lower East Side. Cala Bella, our Tuscan-inspired restaurant means "beautiful creek" for Shingle Creek, which runs alongside our Rosen Shingle Creek Hotel. Of course, I also pay homage to my immigrant grandparents. Without their honesty, hard work and respect for others, who knows where I might be today? My paternal grandfather came from Ukraine and taught me a very valuable lesson about not borrowing money, a lesson that has allowed me to grow slowly and deliberately. Frankly, not having any debt kept us afloat as a company during challenging times.

You will also learn about the philanthropic projects that have given me a new purpose in life. The Tangelo Park and Parramore programs are initiatives we created, providing a free preschool education for every 2-, 3- and 4-year-old child in those underserved communities. In addition to the excellent learning environment, we provide meals, supplies and access to resources for both the children and their parents. This start provides them with a pathway to success, to not only do well, but to also thrive in high school and, yes, then college. All of our preschool graduates know that, upon graduating from high school, a full fouryear state college, community college or vocational school scholarship is waiting for them, providing them with tuition, room & board and books. Getting a college degree is no longer a dream for them, and they can do it while graduating debt-free. I tell people this all the time, that the two best days of my year are the two days I go to our preschools' graduation ceremonies. I shake the students' hands as they cross the stage, and I get to turn their tassels and offer my congratulations. The students are smiling, their parents and grandparents are so excited, and I always get such a wonderful warm feeling

"Our philosophy is to always treat everyone with respect—guests and associates alike—and to make sure they know how appreciated they are."

in my heart realizing that, in some small way, I have made a difference in their lives. We have been doing it for so long that some of our initial college graduates have even come back to their old neighborhoods and have provided services in their specialized fields free of charge. Just amazing!

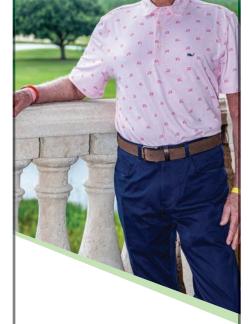
You will also learn about my family and the children I am so blessed with. They are my everything. Of course, the most devastating time in my life was when I lost my beloved son, Adam, the youngest of my three boys, to cancer when he was just 26 years old. My remaining two sons, Jack and Josh, and my daughter, Shayna, are everything to me.

I can tell you that one of the reasons I work so hard is because everyone who passes through our doors, I consider to be family, in some way. We are a relatively small, independent company. We are different because we are so responsive to the needs of our guests. I am proud of what we have created over the course of our 50 years, and I am very excited about our future. If, after reading this, you walk away knowing just how much you are appreciated, I will feel blessed.

Sincerely,

ams K

Harris Rosen, President & COO Rosen Hotels & Resorts



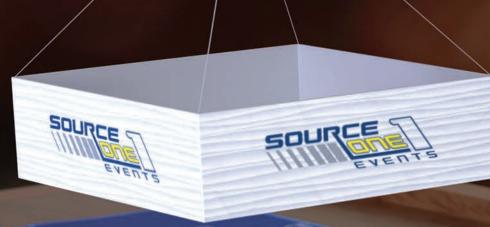
CONGRATULATIONS

On behalf of the Greater Orlando Sports Commission, congratulations to Harris Rosen and Rosen Hotels & Resorts on 50 years.

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MEETINGS

YOUR MEETING, OUR PRIVILEGE

Passion, creativity and unmatched guest service make Rosen Hotels & Resorts Orlando's premier meeting destination.

EVERY DAY, ASSOCIATES AT ROSEN HOTELS & RESORTS go to work with one goal in mind: to provide the ultimate in service for thousands of guests.

It is a passion to serve, a desire to help and a dedication to our guests that drives them to deliver daily. A passion that starts at the top with founder and president Harris Rosen. It is a passion noticeable to executives, meeting planners and guests, which keeps them coming back year after year.

"Harris Rosen's passion for this business is palpable," said Dan Giordano, general manager of Rosen Shingle Creek. "He would attend every site inspection no matter the size and scope of the meeting or group, if possible. He is always excited to greet the guest and ask what it will take to earn their business, nearly always following up with a phone call for their decision. A most impressive and successful model," Giordano added.

"I have seen him firsthand go down the line and shake guests' hands, share a story or two and express his gratitude for them holding their annual meeting at what he calls, 'our little company,'"









said Todd Frappier, chief sales & marketing officer for Rosen Hotels & Resorts' three convention hotels.

Those award-winning hotels—Rosen Plaza, Rosen Centre and Rosen Shingle Creek—were designed specifically to exceed every need of a meeting planner and convention attendee.

"Mr. Rosen's forward-thinking vision, staying on top of trends and commitment to guest service is truly a rarity in our industry. Plus, he encourages us to think outside the box when we are brainstorming with meeting planners to make their event much more special," Frappier said.

"We spend a lot of time doing site inspections and when, at the conclusion of the site inspection the meeting planner will say, 'you could feel that the atmosphere is one of family,' I think that's really unique, and it starts at the top," said Phil Caronia, general manager of Rosen Centre.

Maintaining a debt-free company, Rosen is able to continuously invest millions in renovations and enhancements to ensure his three convention hotels remain Orlando's premier meeting destinations.

"Mr. Rosen's enthusiasm, flexibility and passion are contagious," Giordano added. "There is no red tape. He allows us complete autonomy to make decisions to the benefit of our groups. This is what separates us from other hotel companies. It's the Rosen Difference."

Rosen Plaza

Ideally located in the heart of Orlando's convention and entertainment district, the award-winning Rosen Plaza stands out as a superior destination for guests here for meetings and executives in town for business.

Renowned for excellence, the Rosen Plaza team provides each guest with personalized attention to detail and creative solutions for special events.

Convenience is key as the hotel is connected to the world-class Orange County Convention Center's West Building via the Gary Sain Memorial Skybridge and is mere steps from Pointe Orlando, an open-air shopping, dining and entertainment complex. This puts the area's biggest events right Rosen Plaza Hotel Facts

Meeting & Event Space in sq. ft.: 60,000

Total Guest Rooms & Suites: 800

Largest Theatre-Style Capacity: 3,000Largest Banquet-Style Capacity: 1,800Number of Meeting Rooms: 22Dining/Lounging Options: 7



outside guests' doors.

"We are a prime destination for association and corporate meetings," said Suzanne Kennedy, director of sales and marketing at Rosen Plaza. "Our central location in the heart of the International Drive tourist district is an undeniable draw. Ease of connectivity to the convention center and so much to experience within walking distance of the hotel is a valuable asset to planners and attendees alike."

Rosen Plaza offers trendy furnishings and stylish décor in a soft white color palette for an elegant look in its front desk and lobby. A cool, fresh décor complements the hotel's 60,000 square feet of innovative event space, ensuring events at Rosen Plaza are as inspiring as they are impressive. The highlights include a 26,000-square-foot Grand Ballroom and a 12,500-squarefoot foyer. Overall, there are 22 flexible meeting rooms, all adorned with beautiful contemporary carpeting in soothing hues of rich silver, gray and blue.

For an exclusive affair, guests take advantage of 3NINE, Rosen Plaza's 5,000-square-foot

private indoor/outdoor venue featuring two full-service bars, a poolside patio and music, for a truly memorable experience.

"I had so many attendees tell me that it was one of the best venues they have been to," said Robert W. Lipscomb, chief executive officer of Williams Company Southeast, who held his company's holiday party at 3NINE. "Many of my guests stayed inside 3NINE and ate, drank and danced, while others were able to enjoy watching a football game at the adjoining, quieter bar area outside."

"3NINE was quite impressive, with a great dance floor, vibrant lighting, lots of luxurious seating and a 'cool vibe,' perfect for our party. The team understood and accommodated our menu needs, music preferences and budget with excellent suggestions to make our event truly special," said Shaun Mymudes, chief operations officer at SolidCAM, Inc. "The food and service were beyond our expectations. Many remarked it was the best company event they had ever attended. The Rosen Plaza and 3NINE team set a new level in service, food, value and flexible fun," Mymudes added.

Rosen Plaza features 800 guest rooms and suites, including Executive King Suites, Plaza Suites and two Presidential Suites. These boutique-inspired guest rooms provide guests the ability to unwind, recharge in comfort or simply take in amazing views from the oversized windows.

The award-winning chefs craft a wide variety of delicious dining options for groups of all sizes. These menu masters bring sizzle, flair and freshness to your personalized event menu, elevating dining expectations. Indulge in aged prime steaks and fresh seafood at Jack's Place, voted the area's best steakhouse. Take advantage of the cool breezes and night sky while sitting outside and enjoying '39 Poolside Bar & Grill, featuring seasonal Florida favorites.

"At Rosen Plaza, we are always looking for ways to stay ahead of the trends. It is part of what we call the Rosen Difference, exceeding our customers' needs in every way that we can," Kennedy said.





Rosen Centre

Stylish and sophisticated, Rosen Centre stands tall in Orlando's meetings and convention district for going above and beyond for event planners, executives and guests alike. This premier hotel is proud to unveil its fresh, new look in its VIP suites, sure to make guests desire to return year after year. These suites now feature an ultramodern décor, sleek furnishings and crisp, cool color palates. Elegant deep blue carpet with silver-gray and crisp white accents pop when combined with designer furnishings.

"The new décor is truly amazing and extremely well-received by clients and planners I speak with daily," said Julie Ryczak, director of sales and marketing for Rosen Centre. Ryczak was one of the driving forces behind this lofty renovation, along with Phil Caronia, Rosen Centre's general manager. "Anytime you add a luxurious upgrade like we have, and we get to show it to a client, there is a feeling of pride that comes over us. I am amazed at the feedback I have received and just how many people are as excited as we are to experience and enjoy our new VIP suites," Ryczak added.

The prestigious hotel also recently completed a stunning, ultramodern renovation of its guest rooms and a dynamic refresh of its carpeting to all the guest room corridors. Now, guests in the 1,334 rooms and suites enjoy sleek furnishings, a calming color palette of soft touches of gray with crisp ombre and tech-friendly integrations to keep them rested and recharged, while keeping that boutique, yet contemporary, feel.

With its majestic height, Rosen Centre can be seen for miles, and in turn, its guest rooms feature stunning views of Orlando. Additional in-room comforts include wallmounted 50-inch flat-screen TVs, spacious quartz-topped dresser desks and pillowtop mattresses customized with extra quilting for your ultimate comfort.

Events at Rosen Centre are amazing, with more than 150,000 square feet of imaginative convention space. Planners and executives continue to be impressed by the 35,000square-foot Grand Ballroom, the 18,000square-foot Executive Ballroom and the nearly 15,000-square-foot Junior Ballroom.

Rosen Centre Hotel Facts

Meeting & Event Space in sq. ft.: 150,000 Total Guest Rooms & Suites: 1.334

Largest Theatre-Style Capacity: 4,000 Largest Banquet-Style Capacity: 2,300 Number of Meeting Rooms: 35 Dining/Lounging Options: 9 These sophisticated ballrooms are where the experienced Rosen Centre team elevates your vision beyond expectations. With 35 state-of-the-art meeting rooms, your next event will be as limitless as it can be creative.

Connected to the Orange County Convention Center's West Building with its covered pedestrian skywalk, Rosen Centre is a natural choice for Orlando citywide conventions, while remaining one of the most highly sought-after properties for inhouse corporate and association meetings.

"While our scientific content was concentrated in the convention center, Rosen Centre was an excellent HQ for our many committee and business meetings, special events, gala dinner and other important functions," said C. David Gammel, CAE, executive director, Entomoligical Society of America.

Florida's calm, breezy evenings allow guests to enjoy Rosen Centre's massive outdoor event patio space. The Olympic-size tropical pool catches the eye and the crisp, blue water has an inviting allure. Nearby is Harry's Poolside Bar & Grill, an indoor/ outdoor escape featuring Caribbean-Cuban fusion cuisine like grilled chimichurri steak and mojito salmon. Harry's is also a prime location for events, especially when you take advantage of the adjacent pool decks and pool balcony designed to entertain up to 1,700 guests. Aged prime steak and fresh, authentic Florida classics like grouper, rock shrimp and crab cakes are foodie favorites on the menu at the award-winning Everglades Restaurant.

Yet, it is the unwavering warmth and care of the hotel's associates that firmly cements its time-honored reputation as one of Orlando's preeminent convention hotels. "Beyond the excellent and flexible facilities, the key thing Rosen Centre brought to our partnership was their people. The Rosen Centre team stepped up, working hand-inglove with the convention staff. It was a true team effort," said Gammel.

Heide Pascale, director of corporate events at ASSA ABLOY, hosted her company's annual convention at Rosen Centre. "The Rosen Centre is the *only* venue we will come back to time and time again," said Pascale. "The hotel is equipped with just the right amenities and dining outlets, has more than ample meeting space and let's not forget the awesome poolside bar and 24-hour deli!"

Corporate planners are also attracted to the top-shelf amenities including The Spa at Rosen Centre, a two-story VIP Concierge Lounge and nine exquisite dining options. The area's best shopping, dining and nightlife are also steps away.

Rosen Centre stands tall when it comes to style, grandeur and event creativity.

Rosen Shingle Creek

Luxurious, sophisticated and redefining guest-centric service, Rosen Shingle Creek reigns as one of this country's premier hotels, respected for its ability to take meetings, events and leisure stays to the next level.

Known as the "crown jewel" of owner Harris Rosen's legendary collection of seven Orlando-area hotels, Rosen Shingle Creek once again leads the way for meetings.

Distinguished as a Top 20 U.S. Meeting Hotel by Cvent, this magnificent AAA Four Diamond hotel rises along Shingle Creek,







the headwaters of the Florida Everglades, and is nestled amid 255 acres of enchanting flora.

The majestic palm tree-lined entrance will awe you upon arrival and you start to see glimpses of the immaculate championship golf course. Here, you begin to understand how Rosen Shingle Creek continues to earn gold as the Southeast's Best Resort and Best Resort Event Space.

Three magnificent, column-free ballrooms highlight the impressive 524,000 square feet of meeting space. The largest, the Gatlin Ballroom, displays 95,000 square feet of state-of-the-art space, stylish décor and limitless imagination with its soaring, 31foot ceilings. Rosen Shingle Creek also offers close to 100 upscale meeting rooms and 136,000 square feet of outdoor event space.

"I have scheduled numerous meetings at Rosen Shingle Creek over the past years," said Peter Brokaw, senior vice president of education at Florida Bankers Association. "I was expertly, professionally and attentively taken care of every step of the way. I have always been treated like a valued customer, which is why we return time and again. I highly recommend the Rosen Shingle Creek for any size meeting."

This iconic hotel features more than 1,500 elegant guest rooms and suites, including 69 Executive Suite Parlors, 37 Grande Suite Parlors, 56 Petite King Suites and three Presidential Suites. The exclusive VIP lounge is an intimate oasis featuring personalized concierge service and serene balcony views, always relaxing and yet conducive for an executive meeting. The hotel's Spanish Revival architecture is brilliantly accentuated by its soft arches, wooden beams and oversized windows in its guest rooms, allowing sunlight to pour in and provide stunning views of the signature golf course, natural lakes and crystal blue pools.

Jack Feichtner is a meeting planner for Blue Star, Inc. and has hosted his company's annual conference at the hotel. He points to Rosen Shingle Creek's attentive and caring team of associates as a game-changer when it comes to planning meetings. "The service is second-to-none. All hotels have beds, rooms, TVs, etc. However, unlike other hotels, the minute you walk through these doors, you experience an incredible level of service," Feichtner said. "It's the cleanest hotel I've ever been in. You could eat off the floors. It is a unique experience being here!"

New to Rosen Shingle Creek is the ability to infuse a higher power of farmto-table freshness. Emma's Creekside Farm is the brainchild of general manager Dan Giordano, director of resort operations Martin Bonventre and executive chef Michael Dunton. The farm is located adjacent to the Gatlin Terrace and features an abundance of seasonal fresh vegetables, fruits and herbs all within steps of the kitchens at A Land Remembered and Cala Bella, Rosen Shingle Creek's AAA Four Diamond fine dining restaurants.

It is that kind of planning and precision that embodies Rosen Shingle Creek and makes it perfect year-round for meetings and conventions.

Rosen Shingle Creek is also ideal for corporate social responsibility events and excursions. The Shingle Creek Golf Course is masterfully crafted, meticulously kept and



Rosen Shingle Creek Hotel Facts

Meeting & Event Space in sq. ft.: 524,000 Total Guest Rooms & Suites: 1,501 Largest Theatre-Style Capacity: 9,500 Largest Banquet-Style Capacity: 6,800 Number of Meeting Rooms: 99 Dining/Lounging Options: 15



On behalf of your community partners at Universal Orlando Resort, **CONGRATULATIONS NRR ROSEN ON 50 YEARS OF BUSINESS!**



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As Rosen Hotels & Resorts' In-House Destination Management Company, our collaboration year after year has been the key to executing exceptional events. Backed by decades of expertise, we bring together innovation, meticulous planning, and unmatched dedication to curate memorable experiences for guests.

As Rosen Hotels & Resorts celebrates its remarkable 50th anniversary, we extend heartfelt congratulations for consistently setting new standards in hospitality!

- Top 25 DMC, 15 consecutive years
- Over 60 creative event awards
- Trusted by top Third-Party Travel companies as Supplier of the Year



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MEETINGS

at the top of its game for golfers looking for that elusive blend of strategy and skill.

Annually recognized as one of the Best Golf Resorts in the Southeast, this championship course harkens back to the golden age of golf design. Also new is the redesigned Shingle Creek Golf Academy, offering corporate clinics, swing analysis, game improvement technology and course simulators, all with Rosen Shingle Creek as the backdrop.

Slip away to an oasis of calm at The Spa at Shingle Creek, where soothing aromatherapy and highly trained massage therapists await to revitalize your body and nourish your soul. It is self-indulgence and self-care at its finest.

To Katie Bellas, the hotel's director of sales and marketing, the luxury hotel is an exceptional choice for hosting all corporate and association meetings, such as technology, pharmaceutical, financial, medical, insurance, automotive, franchise



food service chains and so many more. "With more than half-a-million square feet of indoor and outdoor meeting space and meeting rooms, our capabilities are endless. Planners tell us our spaces are amazing. We can accommodate every need," said Bellas.

Three hotels, all with one goal: to exceed expectations and provide unparalleled customer service.

One company rising to the top.

Year after year after year.

"We have utilized some of the best, from the Four Seasons to the St. Regis to the Ritz-Carlton," said Pascale. "I can tell you we have gotten our best attention and service from the Rosen properties. Any event planner would be lucky to experience your excellent customer service!"





Starting top left: Rosen Plaza Director of Sales & Marketing Suzanne Kennedy and General Manager Derek Baum; Rosen Centre Director of Sales & Marketing Julie Ryczak and General Manager Phil Caronia; Rosen Shingle Creek General Manager Dan Giordano and Director of Sales & Marketing Katie Bellas



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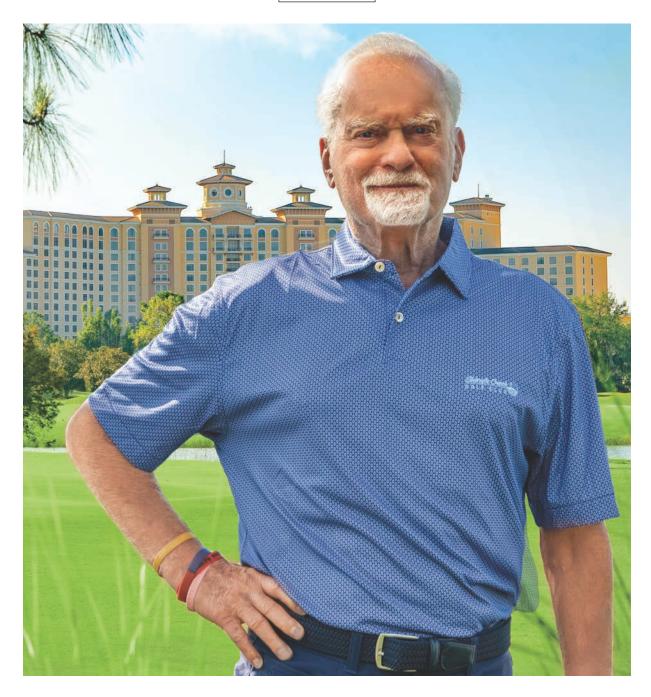


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HARRIS ROSEN

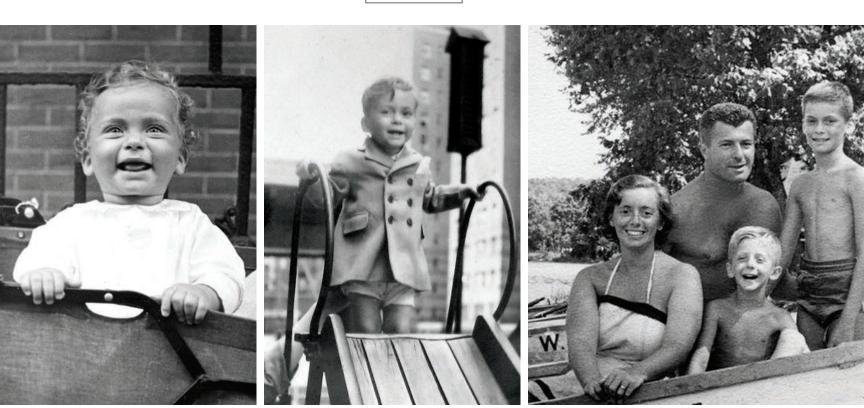
Legendary leader, visionary and philanthropist.

FIFTY YEARS AND COUNTING. A lot has happened in the last 50 years, including the inception of Rosen Hotels & Resorts. Think about what the world looked like to Harris Rosen and others back in 1974 when Rosen purchased his very first property, what is now Rosen Inn International. There was no internet. No iPhone. Richard Nixon was

president. The Berlin Wall stood tall. And the Miami Dolphins and the Oakland A's reigned as champions in the football and baseball worlds. Yes, a lot has changed. When you consider how much the business landscape changed, during good times and bad, it makes Rosen's rise to the top of the hospitality industry here in Orlando that much



PROFILE



more remarkable. His is a story of passion, persistence and a commitment to always do the right thing, even if that meant taking the more difficult path.

Growing up in New York's Lower East Side in the 1940s, nothing came easy for Rosen. His family's modest apartment still stands at 18 Monroe Street between the East River, the Bowery, Little Italy and Chinatown. As Rosen famously says to this day, "not exactly a gated community, but there was always a great place to eat."

A lot of immigrants from Eastern Europe settled here in the early 1900s, including a man named Harry Rosenofsky, who with the support of his wife and children, had left Russia in search of the American dream. As was the case with a lot of people arriving at Ellis Island, their names were either too complicated to spell or just too long, and during the immigration process their names were shortened. So, Harry Rosenofsky became Harry Rosen.

Around the same time, another man, also in search of all America had to offer, arrived in New York City from Austria. Samuel Rosenhaus also arrived without his wife and family and had his name shortened to Rosen.

After achieving some success, both men

IT'S A WONDERFUL LIFE

(From left) Harris Rosen at 9 months, 1940; on a New York City playground, 1941; with his mother, Lee, his father, Jack, and his younger brother, Ron, 1948; young Harris with his mother, Lee; the budding artist, late 1940s; 2nd Lt. Harris Rosen while in the Army from 1961 to 1964; Harris Rosen high above Ft. Bragg, N.C. during a birthday skydive; Harris Rosen (1982).

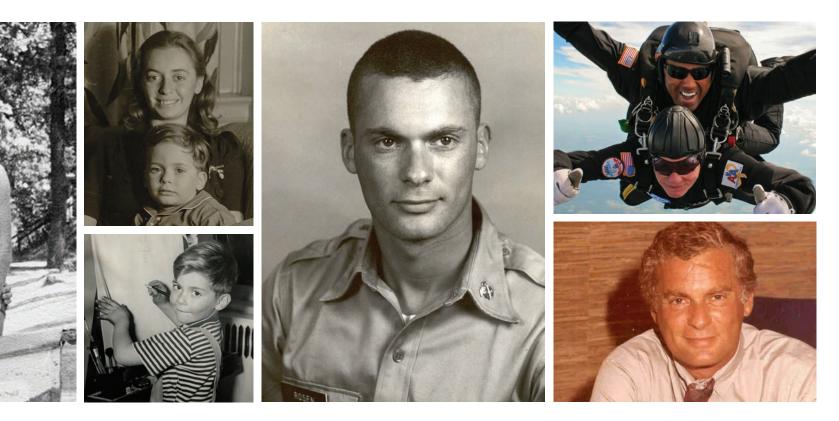
sent for their families. Eventually, Harry's fifth son, Jack, met and fell in love with Samuel's third daughter, Lena. They married soon after and as Harris Rosen is quick to point out, a Rosen married a Rosen. He also likes to tease that had the names not been changed, you could be reading this magazine in a Rosenofsky Hotels & Resorts guest room or suite!

The newlyweds rented that apartment on Monroe Street and started a family. Harris was the firstborn, then his little brother Ron arrived five years later. Growing up, the family did not have a lot, but they had enough and they had each other. Jack Rosen worked in New York City's famed Waldorf Astoria, and it is here where Harris Rosen's future as a hotelier formed. Going into work with his father

and even working alongside him writing and delivering banquet place cards, Harris Rosen was introduced to A-list celebrities. movie stars, athletes and world leaders like the Pope, General Douglas MacArthur, Ty Cobb and even Harris' boyhood hero, Jackie Robinson. Right now, framed in Harris Rosen's modest office there is an autographed picture of Jackie Robinson, which Mr. Rosen hand drew when he was a young boy. But it was a chance meeting in an elevator which really motivated Harris Rosen to follow in his father's footsteps and have a career in hospitality. That chance meeting was with none other than Marilyn Monroe! After she gave him a warm embrace, young Harris was sold. The people you meet, the events that you hold and the warmth of a friendly, serving environment was exactly what he sought.

After attending Music & Art High School in the Bronx, Rosen applied to mostly fine arts colleges, but also Cornell University. He still marvels at the fact that he was accepted to Cornell and graduated four years later with a degree in hospitality management.

In the early '60s, with the Vietnam War heating up, Rosen decided to go through ROTC and become an officer in the Army.



Lessons he learned during his basic training at Fort Bragg, home to the 82nd Airborne, and three-plus years serving as an officer in Korea and Germany guided him through life as a successful businessman and philanthropist. He often quotes the Army acronym KISS—Keep It Simple Stupid. He also developed an interest in learning other languages and why communication with those who do not speak English as their primary language is so vital, especially in the hospitality industry.

After leaving the Army, Rosen embarked on his hospitality career path, getting a job at the same hotel where he once walked the corridors and banquet halls with his father, the Waldorf Astoria in New York City. Even with an Ivy League degree, serving years as an Army officer and practically having grown up in the hotel, Rosen started his career as a conference meeting set-up person. His hard work and dedication quickly earned him a sales position, ultimately booking more business than his counterparts. His career took him to Pittsburgh, Buffalo, Dallas and even to Acapulco, where he eventually lost his job during an ownership change and found himself with nowhere to go.

Rosen took his American dream and

headed to California, where he read in the local newspaper about Disney's plans for a major development in Orlando. Enter Disney World. Enter Harris Rosen. Enter Orlando.

In the late 1960s and early 1970s, Rosen helped with everything from the hotel designs to creating a central reservation system and using computers at the hotel front desks. So engrained in the Disney

"If I was going to be happy and fulfilled, I had to consider being in business for myself."

– Harris Rosen

culture in 1973, Rosen worked on his off days as one of its characters (with a hankering for honey), greeting visitors of all ages silently underneath a costume that would heat up even the coolest of people in the hot, Florida sun. All was good. He expected a raise. What he got was an involuntary exit. "Although I did not fully comprehend what was said, I quickly realized that if I was going to be happy and fulfilled, I had to consider being in business for myself," said Rosen.

And as happens in life, that risk, that self-inflection changed everything.

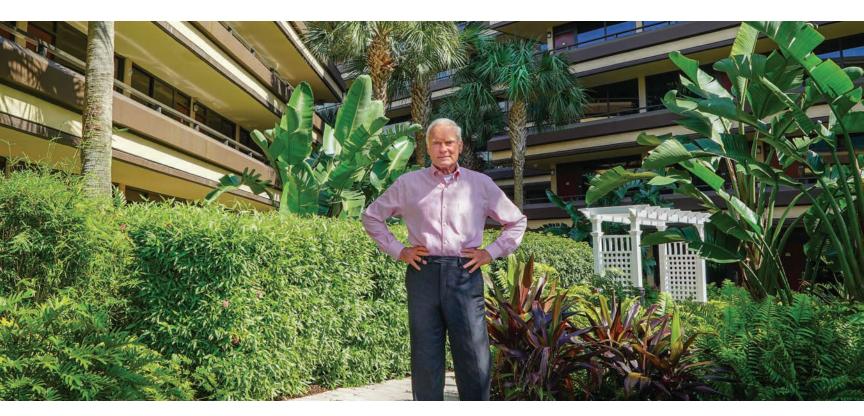
The early 1970s was a tough time in the United States with a stock market in decline and an Arab oil embargo making gasoline scarce and costly. Hotels in Orlando struggled, mightily. That opened the door for Rosen as he took all his savings, some \$20,000 dollars, and agreed to purchase a small, 256-room Quality Inn at the corner of International Drive and Sand Lake Road, facing Interstate 4. Oh, there was also a \$2million mortgage on the property which he assumed during the purchase. There was no going back.

He did everything from cooking and cleaning to gardening and front desk. Rosen lived on property and even converted two rooms into an office and a tiny apartment with a small stove up against the wall. But more business was needed as hotel occupancy was hovering around 15%.

Rosen knew he had to do something bold. He came up with an idea he knew would work. He pulled out his thumb and went back to the Northeast, hitchhiking up Interstate 95 to meet with and convince the top motor coach companies to give his



PROFILE



hotel their overnight business. You see, they could get gas. They could deliver tourists to Orlando, who could not drive their cars. They could be the secret to success. The key to Rosen's plan was having them write a hotel room rate (usually around \$7-\$8/ night) on a card and he would honor those rates for three years. They agreed and soon the buses and the revenue started flowing.

This was the start. Soon after, Rosen would buy his second hotel. Then he would conceptualize and build five additional hotels; three convention properties (Rosen Plaza, Rosen Centre and Rosen Shingle Creek) and two other leisure hotels (Rosen Inn at Pointe Orlando and Rosen Inn Lake Buena Vista). Seven Rosen properties in all, each with their own stories of success.

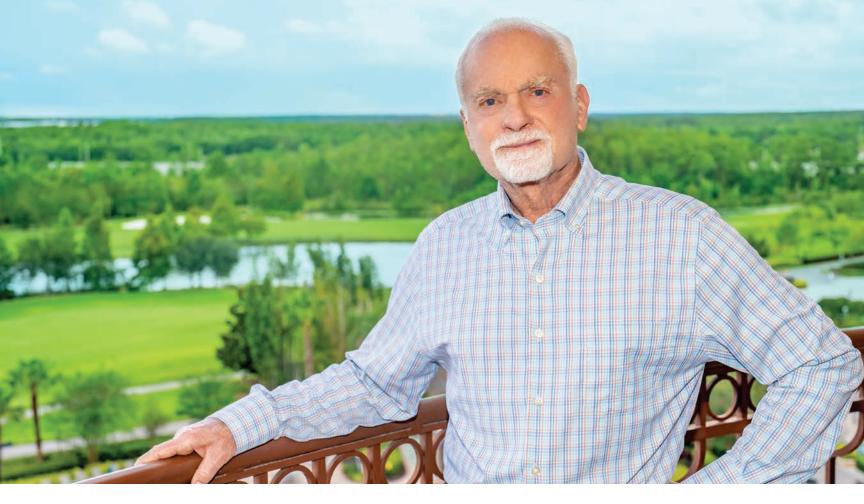
Along the way, Rosen married, had four children and life was great. Like every successful businessman, Rosen knew he could do more. Unlike the others, instead of eyeing additional expansion, Rosen famously says he heard a voice from God one day while sitting in his office. "Harris," the voice said, "you've done very well for yourself and you will continue to do so, but now it is time to give back." Rosen asked the voice, "How can I do that, what can I do?" "We shall continue our philanthropic endeavors well into the future because we truly believe that giving back to others is the best investment we can possibly ever make."

– Harris Rosen

The voice told him he would figure it out. Rosen created the Harris Rosen Foundation to lend a hand to those in need. The foundation has been extremely generous over the years, but Rosen's pride and joy was the creation of the Tangelo Park Program. Tangelo Park was an underserved community with high crime, very little academic achievement and a place where deputies had to escort teachers through the parking lot to get to school. After meeting with several community leaders and educators, a program was created to provide a free preschool education for every 2-, 3- and 4-year-old in the neighborhood

by turning 10 neighborhood homes into tiny schools, each with about six children per home, until a preschool could be built. Rosen paid for home improvements, teacher certifications and training for the homeowners. Armed with a solid educational base, these students were now set up to succeed in elementary, middle and high school. The preschool component was just one part of the plan. College scholarships to any Florida public college, vocational or trade school or community college were also included for preschool students and teens who lived in the community for two years before graduating high school. Rosen pays for tuition, room & board and books. To this day, high school graduations are close to 100 percent, crime has reduced by nearly 80 percent and hundreds of students have received postsecondary degrees, graduating debt-free. Many are first-generation college students.

One person who has seen the change first-hand is Jerry Demings. Demings served as Orange County Sheriff and then ascended to be Orange County's mayor. "I've had the privilege of knowing Harris Rosen for the last, nearly 40 years," said Demings. "During that time, I have seen him invest heavily in our community. One area, in particular,



stands out, Tangelo Park. He has countless graduates now who have been directly impacted by his generosity and, as a result of that generosity, some of them are now professionals within this community. They're entrepreneurs, lawyers, some are even police officers working within this community. So, to measure the impact from that investment is pretty extraordinary," Demings added.

The success of the Tangelo Park Program launched a second initiative, in an underserved community in downtown Orlando, Parramore. The Rosen Preschool in Parramore opened in 2017 and is reflective of the spirit of the Tangelo Park Program; however, the scope of the effort is nearly five times as broad. Similar results are expected, and Rosen hopes these two models become prototypes for other underserved communities across the country. Recently, Travel + Leisure Co. heard about the success of our Tangelo Park Program and worked with Rosen to create a third preschool program in Eatonville, another underserved community in the Orlando area.

Rosen's philanthropic work is also lauded in the field of brain cancer research, where he donated \$12 million to the University of Florida after his youngest son Adam passed away in 2018 at the age of 26 from a rare and aggressive form of brain cancer, gliomatosis cerebri. Rosen also donated \$18 million to purchase the land which is now the Rosen College of Hospitality Management at the University of Central Florida. This school, which opened in 2004, sits adjacent to Rosen Shingle Creek and is now rated the best hospitality college in the nation and one of the top five hospitality colleges in the world. Rosen's parents are honored at The Jack and Lee Rosen Southwest Orlando Jewish Community Center, which has one of the top early childhood learning centers in Orlando and an after-school program with approximately 180 students. When Hurricane Matthew devastated Haiti in 2016, Rosen provided food, educational materials and healthcare supplies while helping to rebuild homes. Rosen is extremely grateful to Orlando's Haitian community and is known to put an arm around some of his Haitian associates and speak to them in their native language. "Looking back, had it not been for those gracious men and women who assisted me when I most needed it, we would not today have the means to offer our assistance to those who need a helping hand," Rosen said. "We shall continue our philanthropic endeavors well into the future

because we truly believe that giving back to others is the best investment we can possibly ever make."

As we look back over the course of 50plus years of Rosen Hotels & Resorts, a lot has changed. For Harris Rosen, staying true to himself, keeping it simple and always doing the right thing are tenets he has valued his entire life.

Harris Rosen: Generational leader, giving and gracious, impacting lives today and for generations to come.



FAMOUS ENCOUNTER Space Shuttle astronauts visit Rosen Shingle Creek (clockwise): Captain Robert L. "Hoot" Gibson, Dr. Steven Hawley, Captain Jim Weatherby, Colonel Brewster Shaw, Dr. George "Pinky" Nelson, General Charlie Bolden, Bob Cenker, Dr. Rhea Seddon.



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Our Dad



EDITOR'S NOTE: Most of us who work for Harris Rosen know him as "Mr. Rosen," the boss, the president and founder of Rosen Hotels & Resorts. For a lot of us, he is a father figure offering pearls of wisdom, a kind smile and, if you are lucky, a story or two full of detail and anecdotes. But for a select few, a very select few, he is not just a father figure, he is... their dad. Harris Rosen is a father of four: Jack, Joshua, Adam and Shayna, the only daughter. Sadly, Adam passed away in 2018 after a brave battle with cancer. On a warm Central Florida morning, I sat down with Jack, Joshua and Shayna to talk about their dad, what it was like growing up as a Rosen, the funny stories and the sad and about the legacy and impact their father has had on them and the community. Just like Mr. Rosen, formulated questions would not do. We sat around a table and just talked.







"I accidentally broke the alligator tail at Everglades Restaurant at Rosen Centre. I was about 4 years old, and of course, seeing this alligator I just had to pet it and in doing so broke the very tip of the tail right off."

– Josh Rosen

The Alligator Tail, The Boat Captain and The Rescuer— Memorable Stories.

Josh: One story that sticks out in my mind, not only because it was both humiliating and funny, but because of how often dad loves reminding me, and in front of my clients no less, is the time I accidentally broke the alligator tail at Everglades Restaurant at Rosen Centre. I was about 4 years old, and of course, seeing this alligator I just had to pet it and in doing so broke the very tip of the tail right off.

Shayna: Did you cry? (Laughs.)

Josh: I don't think I cried, but I was certainly embarrassed. What's worse I

remember the sculptor assuring us both it could be very easily repaired with no visible damage, but Dad telling the artist not to fix it right. And so, to this day there sits the injured alligator for all to see.

FAMILY

Shayna: Even today, it's the first thing Dad says when we walk into Everglades.

Josh: There's also the pontoon boat story (*Jack and Shayna laugh*), and the beautiful memories we made that day on Lake Powell.

Shayna: Dad thought when we rented the boat, it would come with a captain. So, when we arrived he asked, "Where's the captain?" He was stunned when he was handed a key and told he *was* the captain. Needless to say, we should have guessed

what would come next. (Chuckles.)

Jack: It was more of a houseboat than a pontoon boat, which our parents thought was very unsinkable. Until Dad hit a wave the wrong way and all of the furniture, the cooler, everything on the deck went flying.

Josh: Yeah, he took that wave straight on.

Jack: I remember I went running and screaming through the sliding glass door at the front of the boat all the way to the back.

Shayna: The funniest part of all was that Dad was the one driving and looked the most prepared to abandon ship, until Mom yelled at him to keep steering. He was just having so much fun taking these waves head on.



Jack: That was actually one of the more fancy vacations for us, that was like a yacht to us. (*All laugh.*)

Shayna: Yes! We got rations of two turkey sandwiches a day and were constantly on the move. *(Laughs.)*

Josh: We regularly slept in the car on our summer road trips and really thought nothing of it.

Jack: I was practically six feet tall since middle school and would have to sleep with my legs on the seat in front of me. (All *laugh.*) Don't forget about the time he saved you from white water rapids and broke his finger.

Josh: Hey, we already have one

embarrassing story about me!

Shayna: Josh fell into a rapid while we were white water rafting and Dad dives head-first into the water after him and broke his finger on the rocks because it was so shallow.

Jack: And they literally tell you, if someone goes overboard, not to jump in after people, because then there are two people in the water instead of just one.

Shayna: That same trip Josh tried to build a dam and dropped a rock on his finger. Then Dad, to try to be heroic again, instead of taking off his shirt he...

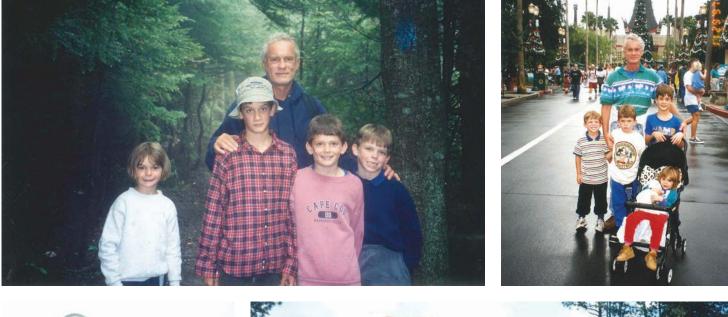
Josh: ... wait, why are all these embarrassing stories about me?

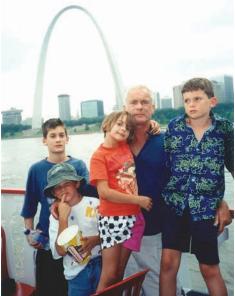
Shayna: Like the Hulk, Dad rips it off and tries to administer it like a bandage. Of course, Mom, the prepared one, yelled at him not to use his dirty shirt and to instead use gauze that we had in an emergency kit.

Josh: So, there is Dad carrying me, in an emergency kit space blanket, my finger smashed and bleeding profusely into all the gauze we could wrap onto it. We had to ask for help from someone we hoped was a local and discovered the closest doctor was a three-day-a-week veterinarian. (*All laugh.*) We arrived just as they were locking up, Dad begs to them, "Please, my son needs help." They responded, "Sir, this is a vet's office." But they looked at my hand and realized I did need help. They stitched me up and now both Dad and I have injured fingers.







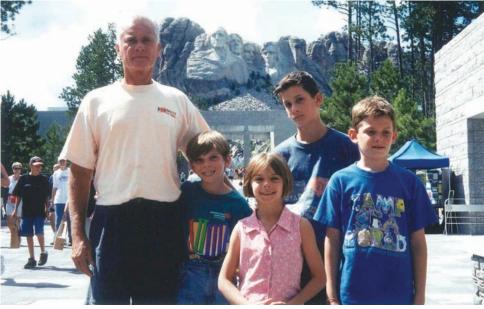


The Chef, the Singer and the Storyteller—What he likes to do at home.

Shayna: He loves to make French toast, about a thousand pieces too many!

Josh: You see, in the Army, he was a quartermaster and was used to serving the whole regiment. His portions nor his recipes ever changed. When he would make a meat sauce for pasta night, it would be in the fridge for another two weeks.

Jack: I used to tell him that I don't want "brown bits" in my eggs when he would make scrambled eggs.



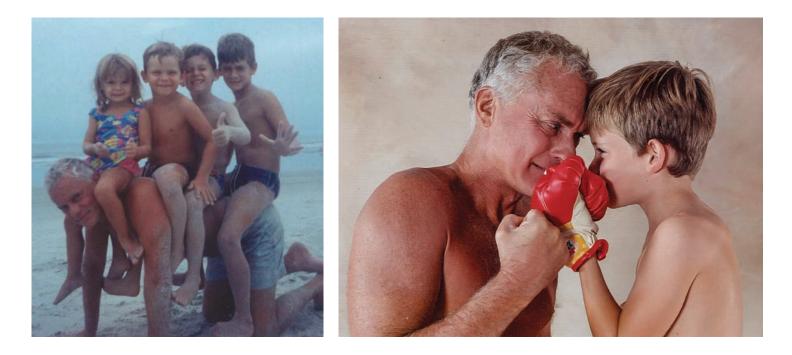
Shayna: He always used to sing to me too, every single night he would sing "The Big Rock Candy Mountain"... and he would make a *zzzzzzzz* sound at the end and just keep *zzzzzzi*ng and it would put us in fits of laughter.

Josh: And he would change "cigarette trees" in the song to "lollipop trees!" (*They start singing the song.*)

Shayna: He would also make up songs as he brought us to school, like the Robinson and Amelia song, which were the roads we would take to school! "Today we will take Robinson, but tomorrow we'll take Amelia." **Josh:** But we would never take Amelia Street! He would also tell us stories.

Shayna: Adam and I used to beg him to tell us stories about Rinny, his German Shepherd, who served as Director of Security to the hotels in the early days. One story Dad told was about the time there were kids causing problems and Dad warned them, "I'm going to let Rinny off the leash." The kids ran away and jumped into a dumpster. Dad told them, "If you come back and cause more problems, next time I'll put Rinny in the dumpster!" Adam loved that story.

Jack: I got "The Boy Who Cried Wolf" a lot. (*Laughs.*)



The Ultimate Supporter, the Motivator.

Jack: He would never miss any of my basketball games. Even though I wouldn't have been mad if he did occasionally. The gym could be packed and I could clearly hear his voice out of everyone. After the game, he would always tell me that I could have had this many points, if I would've made all my shots. (Laughs.)

Josh: Jack was definitely the golden child at a younger age. I forget how old he was but I remember that he was taller than Shaquille O'Neal at a certain age and everyone thought he was going to be a star basketball player. When Dad looked at Jack it was like the sky had no limit. Shayna: Because he was the star athlete.

Jack: I don't know about all of that, but he would never miss a basketball game. I remember him even in practice, peering through that sliver of glass on the door, to watch our "closed practices."

Shayna: Even though he was an older dad, he was the dad who could outrun, outswim, out-whatever every single dad on the sidelines. He was the one on the field, sprinting back and forth, so engaged. He acted younger, stronger, healthier than any other dad.

Josh: He also wanted us to be healthy, strong and spend time outdoors. He certainly had no love for "lazy indoor activities" like video games. One high school break, he got so fed up with us spending so much time on the computer he took Adam and me to the golf course, dropped us off and told us to have fun at camp! And that's how we started working!

Jack: Yeah, he would have us do all sorts of chores around the hotels. I remember during one of my spring breaks he just dropped me off on the construction site of what is now Rosen Shingle Creek, and I spent the whole day with random construction workers cutting and installing insulation.

Josh: And now that we all work for the company, we get to see him all the time! I really love that I get to work with him every day and feel truly fortunate for that opportunity.

Devastated.

Shayna: When we lost Adam, it was heartbreaking for all of us. But it had to be especially hard on our parents. That was a really tough time.

Jack: While we were still grieving Adam, that is when the pandemic hit. So that just made everything even more stressful for Dad, as you can imagine. **Shayna:** Dealing with a family loss, then the stress of possibly losing some of his work family, whom he loves dearly. His heart is so pure and to have this happen pretty much back-to-back was devastating.

Jack: The pandemic was really hard because he didn't want to furlough anyone. He took that pretty hard. Then he started working nonstop, seven days a week to get things back to where they were. **Shayna:** He's even more emotional now with us. He tells me and the boys he loves us all the time now. We get even more hugs!

Jack: Yes, he gives us a lot of hugs now.







Describing Dad.

Josh: It's literally "Dad." Not because he's Dad to me, but because he acts like Dad at work to everyone. I have plenty of coworkers who consider him their work Dad, and I'm more than happy to share. He really has a way with people and in his own unique way really motivates people to do their best, it's another thing that really separates Rosen Hotels & Resorts from the corporate competition.

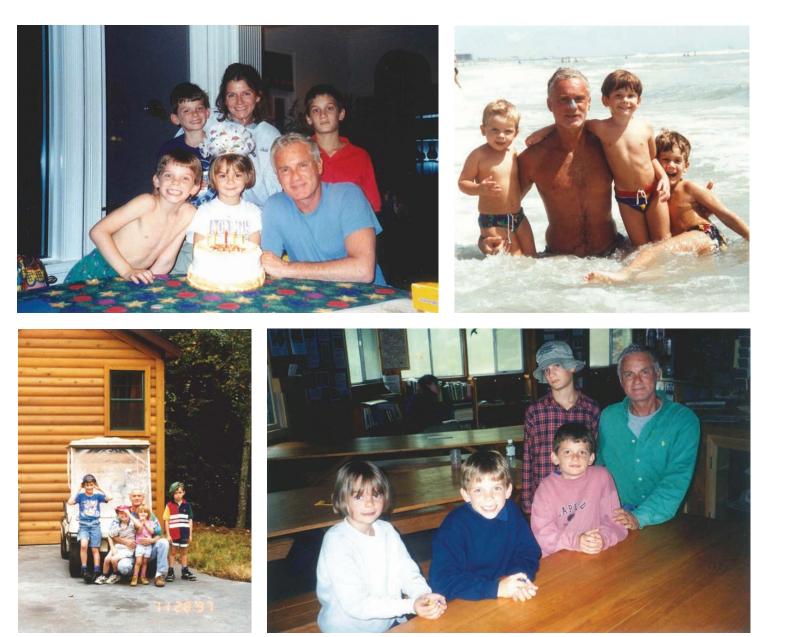
Shayna: What you see is what you get with Dad.

Jack: He's silly with us and we get him.

Shayna: I would say "inspiring." I look up to him because I'm also passionate about philanthropy. I want to leave the world making an impact on people, on animals, and it's inspiring to see people say really nice things about him. Every answer of his comes back to, "I want to try to do the right thing, I want to help people, I want to try to make a difference." Another reason would be, he's the same person he has always been. From the first property until now, he's the same, he dresses the same, he has the same work ethic.

Jack: He's not above anything or anyone. I have seen him pick up trash while walking along at the hotels. He makes sure there is no trash and the guests see a clean hotel. But his real passion is probably helping underserved neighborhoods and giving the children living there the resources to get to college. That's his passion. But his hotels are his babies, they will be his legacy.

Shayna: Yeah, the hotels allow him the opportunity to give back to others.



Secrets to Success.

Shayna: He will outwork everybody. He tells people, no matter what, to keep moving forward. If you do, you will be successful, even after some failure. And if he does something, he does it to the highest level, all or nothing.

Jack: He's all in. He knew exactly what he wanted to do from a really young age, when a lot of people who are growing up take time to try to figure it out. He was dedicated from the start. **Shayna:** If you are not on time, you will get left behind, guaranteed!

Jack: That happened to me a lot. That is probably something that has stuck with him since being in the military. On time and bed made. I don't think he's missed making his bed a single day in the last 50-plus years!



FAMOUS ENCOUNTER Two Orlando icons: Harris Rosen and golf great Arnold Palmer.



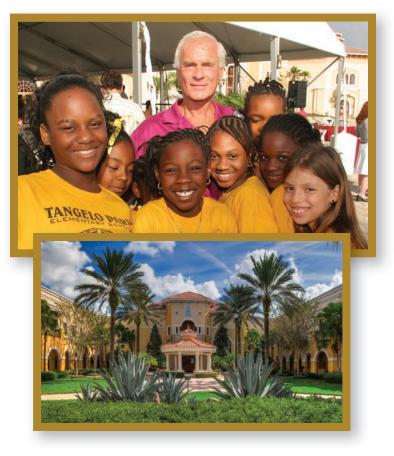
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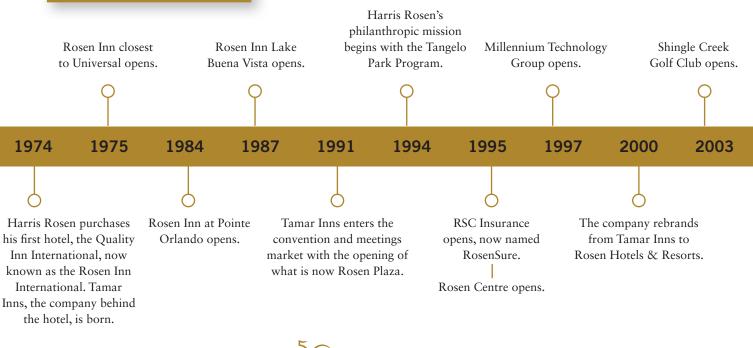
Milestone Moments

Year after year, Harris Rosen grew his "little company" into a thriving business and cornerstone of the Central Florida Community. Rosen Hotels & Resorts, a leader in the hospitality industry, was recently voted by its associates as one of Orlando Business Journal's "Best Places to Work." These milestones mark some of the most impactful moments in our 50-year history.

We invite you to visit RosenHotels.com/our-culture for a complete timeline of our rich history.

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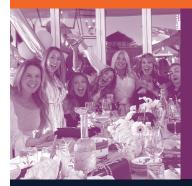
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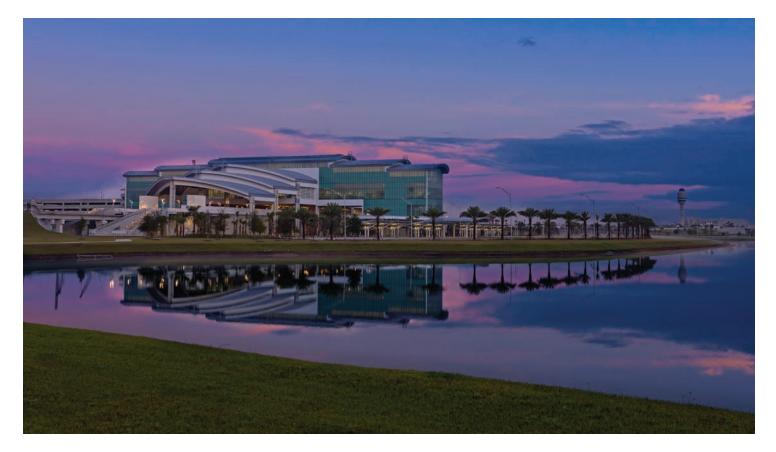
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Orlando International Airport, Terminal C

Orlando International, Florida's second-busiest airport, proudly unveiled Terminal C, a \$2.8-billion south terminal to meet growing demand for travel to and from Orlando. The airport, which is one of the busiest in the nation, only expects to get busier, as Orlando remains America's most-visited destination, whether for vacations or meetings. The new Terminal C highlights local flavors, national brands and gives travelers a wealth of unique shopping experiences. For example, the brand-new City Arts Market features items dreamed up, produced and sold by local artists, potentially bringing Central Florida's arts scene to a worldwide audience. In addition, travelers have direct access to merchandise and souvenirs from our three major theme parks, Walt Disney World, Universal Orlando and SeaWorld. There are also 23 food and beverage options, the Plaza Premium Lounge for leisure and business travelers looking to unwind and ultra hightech conveniences designed to make coming or going a dream. Terminal C is also home to the new Brightline station, which brings us to ...

Brightline

All aboard! Brightline is Central Florida's newest mode of transportation and officially the fastest train in Florida. The high-speed rail service started running in the fall of 2023 with

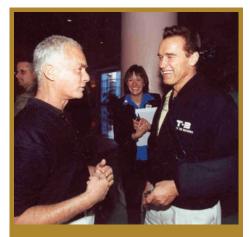


15 round trips connecting Orlando to South Florida in about three hours. From Orlando, passengers can take the train to West Palm Beach, Fort Lauderdale and Miami, which is the southernmost stop, with additional stations in between those cities. Shuttle service is available to get travelers from the Miami station to the Port of Miami (for cruises) and Miami International Airport. Fares vary, but you can choose between SMART fares which are more economical and PREMIUM fares, which offer a first-class experience with complimentary food and beverages throughout your ride. During testing, Brightline hit speeds of 130 mph between Orlando International Airport and Cocoa, which is the fastest leg of the trip. Carrying passengers, the train hits top speeds of 125 mph, which is an impressive 2 miles per minute. Plans are to expand Brightline service to the Tampa region, ultimately connecting Florida's most populated regions. Rosen Shingle Creek general manager Dan Giordano believes this new train, still in its infancy, will be a boon to the region. "Definitely. Anytime you make transportation and the ability to move around more fluid,

it's a win for everyone," Giordano said. Brightline president Patrick Goddard expanded on that, saying travelers are in for a treat. "Brightline's Orlando station sets a new benchmark for travel that establishes a seamless, convenient and comfortable experience built for today's modern traveler," Goddard said. Jim Kovalsky, president of the Florida East Coast Railway Society added, "Florida has always been at the forefront of train travel since the days when Henry Flagler connected Jacksonville to the Keys. Brightline dreamed big and did it. History has been made and Henry Flagler would be proud." Fun fact: Brightline's Mary Mary Bar in Orlando station is named after two of Henry Flagler's three wives, both named Mary.

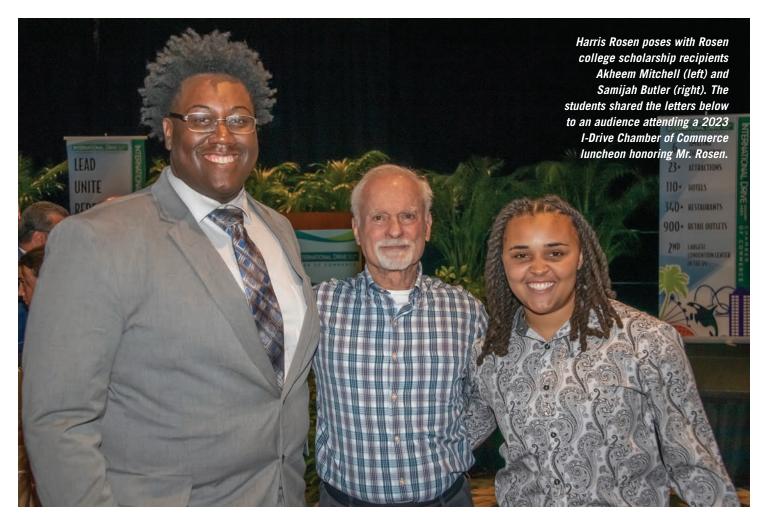
I-4 Ultimate

After years of construction, drivers throughout Central Florida are now using I-4 Ultimate to get to and from the International Drive area, downtown Orlando and neighboring Seminole County, quicker. The 21-mile project is a four-lane (two lanes in each direction) expressway, providing drivers an alternate east-west route from Interstate 4, Orlando's primary highway. In addition to the new toll lanes, the \$2.3-billion project also widened the existing lanes of I-4 to help alleviate traffic and keep drivers on the move. Toll costs vary depending on traffic patterns, demand and length of travel. They are deducted through various transponders including E-PASS, E-XPass, NC Quick Pass, Peach Pass and LeeWay.



FAMOUS ENCOUNTER Harris Rosen shares a laugh with the Terminator himself, Arnold Schwarzenegger.





From Preschool to Prominence

Lives have been forever changed by Harris Rosen's visionary early education program.

HARRIS ROSEN often proclaims that each year, his two most joyous days are the preschool graduations at the Rosen preschools in Tangelo Park and Parramore, two of Orlando's underserved communities. Children don caps and gowns, put on skits for families in the audience and ultimately receive their preschool completion certificate. What makes these graduations so special is they are the start a lot of children need to achieve their dreams.

In addition to paying for their early childhood education, once these students graduate high school, Mr. Rosen provides them with full scholarships to any public Florida college or university, trade school or vocational school. Through a partnership with Rollins College in Winter Park, there are additional scholarship opportunities. These students, and there have been hundreds, graduate debt-free with an even brighter future ahead of them. Often they are first-generation college students, creating a generational impact which, to some, never seemed possible years ago.

These preschool programs change lives. It is Mr. Rosen's dream to one day see something similar in every underserved community across the United States. Many have heard about Mr. Rosen's preschool program. Few have heard from the students whose lives have been affected.

Until now.



My name is Samijah Butler and I am a proud resident of the Tangelo Park Community where I participated in Harris Rosen's Tangelo Park Program. I matriculated through the Orange County Public Schools System and am a 2018 graduate of Dr. Phillips High School. I have had the esteemed pleasure of being part of the first inaugural cohort of the Rosen-Rollins Scholarship where I received a fullride scholarship covering all four years at Rollins College. In May 2022, I graduated from Rollins College, through the Rosen-Rollins Scholarship, with a Bachelor of Arts in Psychology and a double minor in sociology and global health.

When offered the opportunity to speak about Mr. Harris Rosen, I do not hesitate to respond, 'Absolutely!' Often, we describe monumental figures as those who have left a mark on our world for the greater good of the people. Amongst individuals on that list, it is no doubt for me, Mr. Rosen would be added to it. An individual that doesn't look to be applauded or receive handouts for his commitment to DO the work. A prosperous and active change agent, to say the least, in the lives of youth from marginalized communities in the Orlando area, is why I stand before you. The courage, faith and humility he has to be of something bigger than oneself is the epitome of a steadfast leader and responsible citizen. To me, thank you is simply not enough to express the gratitude that I feel for Mr. Rosen, and I am sure that I can speak for all alumni in the Tangelo Park and Parramore communities.

While I know that my family and I play an integral role in who I am today, I would be remiss if I did not acknowledge that my success is a product of Harris Rosen. Currently, I serve as an AmeriCorps Public Ally in the Center for Leadership & Community Engagement at Rollins College as a program coordinator, along with being an assistant coach for the Rollins College Women's Basketball Team. I have returned to Rollins to begin my master's degree in public health, with aspirations of becoming an epidemiologist specifically focused on providing equitable preventative care and health resources to individuals across marginalized identity groups and communities.

Mr. Rosen, thank you for everything you have done, and continue to do in the lives of youth, like myself."

Samijah Butler Rollins College '22



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It is wonderful to write to you in recognition of Mr. Harris Rosen. I am Akheem Mitchell, a recent graduate of Rollins College, cum laude, double majoring in philosophy and political science along with minors in Africa/ African American studies and ethics. I am not only a recipient of the Rollins-Rosen Scholarship, but I am also a proud member of the Tangelo Park Program. For a long time, although as a whole Tangelo Park was strong as a community, we were divided. And this division stemmed from the absence of hope. Hope for systemic change to come. Hope for who we are today, to not hinder us tomorrow. Hope simply for things to get brighter, our chests can feel lighter.

As I attended a predominantly white institution, a quote that gave me motivation came from Professor Alice Walker. She stated, 'The most common way people give up their power is by believing they don't have any.' As I reflect on this program, Mr. Rosen challenged not only myself but our entire community to remember our power. He empowered us to believe that we are more than what society defines us as. We are more than the stigmas that surround the identities that we hold. We are worthy and deserving to take up space in every room that we set foot in.

Through this program, Mr. Rosen charged us with the task of creating the futures that we want to see. And I took that charge personally. While attending Rollins, not only did I want to succeed academically, but it was also my goal to further the legacy of Mr. Rosen by making a difference. I was determined to change the institution for the better.

During my time at Rollins, I had the honor and privilege of being the first Black Vice President of the Student Government Association for the 2021-22 [academic school year] and later becoming the first Black President of Student Body for the 2022-2023 academic school year. While such mighty and noble feats allowed Black students to feel represented and for their concerns to be heard, me obtaining these positions was not enough. It was the work that I did within the positions that truly mattered. I, along with faculty and key

administrators, created and passed the intercultural competency for students to learn and gain greater understanding into the history and culture of many people of color within this country.

And although the accolades and big achievements that I've accomplished impacted this institution for the better, the most powerful part of my journey came from the interpersonal relationships I made along the way. It was never just about others seeing me in these spaces. But more so of me letting them know that I see them. The same way Mr. Rosen saw me.

My passion for advocacy and establishing change does not end with Rollins. THAT was just the beginning. In my next steps, I will embark on my law school journey in the Fall of 2024. Mr. Rosen's words reverberated throughout my college career, making it more achievable every day to have a future of youth that are not only educated, but determined to shape their futures and the ones that come after them. I will end with this. Mr. Rosen, no number of 'thank yous' will ever amount to the gratitude that I have for you and the impact that you've made on my life. Not only have you given me an opportunity, but you have also shown me the importance of fighting for the change we want to see. So, for that, I want to truly say thank you for the change you have brought to myself and the Tangelo Park community."

Akheem Mitchell Rollins College '23



FAMOUS ENCOUNTER Harris Rosen and The Duchess of York Sarah Ferguson take the stage.



GIVING BACK

Hospitality Leaders Join Forces to Serve More Than Tourists

A proven model for education partnerships elevates our neediest communities.

By Harris Rosen and Michael Brown





WITHIN SIGHT of Central Florida's popular tourist destinations are neighborhoods that deserve more. Many of them are also communities with people living in poverty and where desperation exists instead of hope. Forgotten places where talk of the future rarely means going to college but rather how to get the next meal on the table or pay this month's bills. It does not have to be like this, but we cannot do it all alone. We need your support, and your communities need you.

When the Rosen Foundation first started the Tangelo Park Program in Orlando more than 30 years ago, residents from the Tangelo Park neighborhood were committed to end their community's infiltration by drug dealers—a recurring topic in the media. This was not how the Tangelo Park community wanted to be defined.

Today, the Tangelo Park Program provides comprehensive educational opportunities with free preschool, parenting classes, and full college or vocational school scholarships—including free tuition and books and room & board—for everyone eligible in the community. The turnaround has been quite remarkable. Close to 100 percent of Tangelo Park high school students graduate and grades have risen dramatically, while crime rates have declined by



nearly 80 percent. And now, Tangelo Park students are successfully attending college with great hope for the future.

The success of the Tangelo Park Program has encouraged a second Rosen Foundation community initiative in another underserved neighborhood, the Parramore community, in downtown Orlando. The Parramore neighborhood is approximately five times larger than Tangelo Park and has demonstrated an equal promise of success.

After decades of trying to convince others about the nationally transformative potential of the Tangelo Park Program, the Travel + Leisure Co. joined the effort to change America, one community at a time. As a partner in the hospitality industry, Travel + Leisure Co., working with the Orange County Public Schools, supports this life-changing program for the residents living in the historic Eatonville community. The next generation of Eatonville neighbors can achieve their academic and professional aspirations as the Travel + Leisure Charitable Foundation now offers annual scholarships to high school graduates. As the work of the Rosen Foundation demonstrates, real change is possible when the private sector works with local communities to engage citizens in programs driven by a shared purpose.

Through the years, the Rosen team has repeatedly demonstrated to other community leaders and to businesses throughout the nation that the Tangelo Park model is not only affordable, but it is highly effective. Simply speaking, it is an approach that eliminates educational and financial inequity. One would think it would be an easy sell. But sadly, it has proven not to be. Today, there are 25 diverse neighborhoods remaining to be adopted in Central Florida, and sadly, thousands more across America. Travel + Leisure Co. represents the first corporate partner to join the movement. But we can change that if you join us and adopt a neighborhood in need. We are wasting millions of minds in America, something we can no longer afford to do. The path is clear.

Harris Rosen is president & COO, Rosen Hotels & Resorts, and of The Harris Rosen Foundation. Michael Brown is president and CEO of Travel + Leisure Co.



FAMOUS ENCOUNTER Oprah Winfrey presents Harris Rosen with the U.S. Dream Academy's President's Award for the Tangelo Park Program's continued success.



CONGRATULATIONS

Rosen Hotels & Resorts On celebrating YEARS Of Serving Orlando

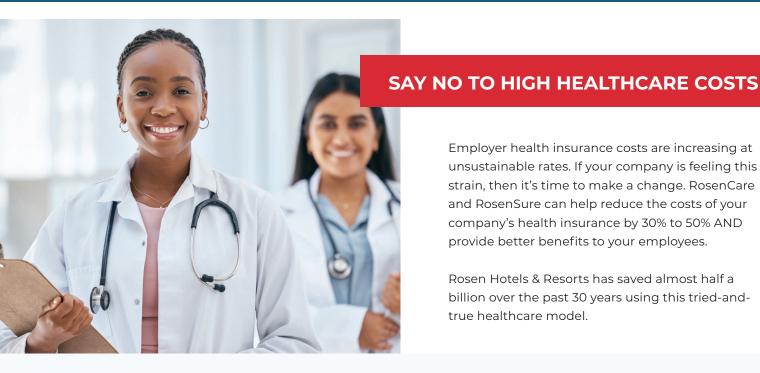
The Millennium Technology Group is proud to have served you for the last 27 years of your historic 50-year journey! We celebrate the great accomplishments of the Rosen companies over the years. Both a company and a professional family grew, something unique within the hospitality industry.

We stand with you, the Orlando community, and Central Florida to applaud all of your contributions. You created more than places to work and destinations to visit. You developed a deeply rewarding way of life.

We look forward to the next 50 years. Onward!



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Our Healthcare Plan Includes

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true healthcare model.



RosenSure.com

Employer health insurance costs are increasing at unsustainable rates. If your company is feeling this strain, then it's time to make a change. RosenCare and RosenSure can help reduce the costs of your company's health insurance by 30% to 50% AND provide better benefits to your employees.

Rosen Hotels & Resorts has saved almost half a billion over the past 30 years using this tried-and-

RosenCare.com

Redefining Healthcare

The "mistake" that has saved lives and hundreds of millions of dollars while providing rich health benefits to thousands.



"AS I HUNG UP THE PHONE, I said to myself, 'Uh oh, Harris, what have you done?'" To this day, Harris Rosen can reflect back on that day when the idea of RosenCare® first came to mind, the day in 1991 when he told his insurance company, "I'm out."

Rosen was expecting his costs to decrease upon the next insurance renewal. And why shouldn't they? His claims costs for the most recent year were significantly less than the previous year.

Rosen thought, "This is great news, I can't wait to see how much money we will save." But when he received his health insurance renewal, the premiums had increased as they had each year. Curious, Rosen called the insurance company to fix what was most certainly an accounting error. "How could my costs go up, when



HEALTHY LIVING



my associates seem to be healthier and we were spending so much less on health care," Rosen wondered. After waiting on hold and being transferred around, Rosen finally connected with someone who surely would see the error, apologize and turn this wrong into a right. Only one problem; they did not.

You see, as Rosen then learned, Rosen Hotels & Resorts was placed in a group and even though his little company had done well to manage healthcare costs, the others in the group did not. So, rates were going up again. Rosen then said, "I don't want to be in a group, I operate a small, private company." The person on the other end of the line then told Rosen possibly the last thing you should say to a man who has built his company quite literally by hand, through sweat, creativity and hard work. The person said, "Harris, you don't have any choice." But he did. "I'm out," Rosen said. The man on the other end of the call then informed Rosen that he was making a mistake and now he had no insurance for his associates. "Then I thought to myself, I had just done something incredibly stupid," Rosen added. "But I told myself to calm down, I thought about it and asked, 'What's the answer?'"

The answer was to do it himself. And thus begins the RosenCare legacy.

So, what is RosenCare? The best way to describe it is as a way of life by turning healthcare on its head and making wellness and comprehensive healthcare not only extremely affordable, but rich in benefits. Every full-time associate has access to RosenCare coverage.

"Then I thought to myself, I had just done something incredibly stupid. But I told myself to calm down. I thought about it and asked, 'What's the answer?"

- Harris Rosen

Part of the plan, at least from the Rosen model, called for the creation of the Rosen Medical Center, a beautiful, 12,000-square-foot, state-of-the-art, wellness center run by Dr. Ronald Ryan on the clinical side and Kenneth Aldridge on the administrative side.

The RMC includes a team of doctors, nurses, physical therapists, a chiropractor and other essential wellness staff. In addition to providing patient-centered medical care, patients also can get onsite skin cancer and mammogram screenings. It is much, much more than the primary care that most are accustomed to.

Barriers to access are removed, so associates can remain on the clock during their exam if being seen during work hours. Transportation is also provided if they cannot get there on their own. "If we can bring a medical service to our associates, at their doorstep, it increases the probability of them getting regular checkups or screenings done, then we can respond and control health concerns, faster," said Aldridge, director of health services. "We are doing colorectal cancer screenings, skin cancer screenings and mental health services, which are invaluable these days, so we are finding solutions and generating results.

For example, with one patient we found invasive melanoma, so these services are absolutely saving lives," he added.

Costs are a fraction of what others pay. At Rosen Hotels & Resorts, wellness exams are free, while other primary copays are just \$5.

There is no deductible. No co-insurance either. Unfortunately,

35% of Americans delay receiving health services because of deductibles and co-insurances.

For hospital admissions, Rosen associates and their dependents pay only a \$750 copay maximum for each of their first two visits to in-network hospitals. Afterward, the cost to the associate is zero. In one instance, a woman went into labor prematurely and was rushed to the hospital. After an extended stay, both mother and child returned home. The family's hospital visit cost them only \$750. The amount paid by Harris Rosen and RosenCare was more than \$1 million.

That is not all. Through a partnership with Walmart and other pharmacy initiatives that have been established, 90% of all medications, including insulin, have a \$0 copay. Health stations are set up throughout the Rosen properties allowing associates to monitor their blood pressure, their weight or their BMI (body mass index). These stations not only create awareness, but also make it convenient if an associate needs to check their blood pressure regularly because of hypertension. There is even a pharmacy at the medical center, a lab, radiology services and a 24-hour Tele-health service that covers associates during their off-hours. "When I see something that can impact a patient, I am going to do everything in my power to get that treatment or service as soon as possible," added Aldridge.

One would expect coverage like this to cost a small fortune. However, premiums for most Rosen associates are just \$16.66 per paycheck. Family coverage is \$54.71 per paycheck. Wellness exams are free, while other primary co-pays are just \$5. "Not only does RosenCare provide the most extraordinary care, but we do it at a fraction of the cost of what the national average is," Harris Rosen said. "If an employer implemented a program similar to ours, it could expect its second largest line-item expense to decrease by a minimum of 20 to 40 percent. Since we started RosenCare, we have saved over \$500 million." That savings is paying dividends in the community as well, as a contributing factor to Rosen's philanthropic passion in the Tangelo Park and Parramore neighborhoods (read about that on page 40).

Now others are seeing the benefits too. In 2019, the School District of Osceola County not only entered into a medical services



(From left) Healthcare Services Director Kenneth Aldridge, Harris Rosen, World Health Care Congress representative, Health Plan Architect Ashley Bacot.

agreement with RosenCare, but Rosen's insurance consulting company, Rosen-Sure, helps manage the health plan for the district's employees and dependents. Ashley Bacot, a health plan architect with Rosen-Sure, says it has been a gamechanger and he has seen extraordinary cost reductions. "Had they stayed with a traditional health care program, over the course of the next five years they would have paid an additional \$100 million. Now that \$100 million is not sent up to Wall Street, it stays in our community," Bacot said.

Healthier and unequivocally more cost effective for both the organization and the individual. "By not having any deductibles or co-insurance, which for many employers can be \$5,000 to \$7,000 for the employee and twice that amount for the family, that money now goes into the employee's pocket. It is almost like a pay raise. If you invest in our model of healthcare, there is going to be a significant return on investment," Bacot added.

To help others reap similar benefits, Harris Rosen, through RosenCare, now offers to assist companies who want to implement a similar model. In a recent Forbes article, cofounder of the Health Rosetta Institute Dave Chase encourages, "If you are a shareholder or employee, send this article to the CEO asking them when they will take actions similar to Rosen Hotels & Resorts." Now with the accessibility of RosenCare, there is no reason they can't. Harvard University was so interested in the RosenCare model and its benefits, it conducted a case study on it, and Bacot and Aldridge took part in a Harvard Business School case discussion for a class entitled "Entrepreneurial Solutions to World Problems."

It pays off in other ways, ways you cannot put a price tag on. Turnover rates for example. In a high turnover rate industry like hospitality, Rosen Hotels & Resorts arguably enjoys one of the lowest rates in the industry. "Why is that?" asks Rosen. "It's because by providing this care, this coverage, our associates know that we love them."

"Each time I interact with the Rosen Medical Center, I get more and more impressed," said Carolyn Grant, senior health plan advisor and strategist for RosenSure. "My doctor and staff know me by name and always seem excited to see me. I have the ability to email them with questions.

HEALTHY LIVING

WebTPA by the Numbers

30 years of service and growth

110+

unique national, regional, and client-specific proprietary network arrangements

2.7M+

Your Employees. Your Healthcare. Your Way.









They even send interoffice recipes I might like. The ability to obtain supplements and vitamins on-site is such a great value—on both my time and my wallet."

Now, decades later, RosenCare (and Mr. Rosen) has won numerous awards for its innovative health care and insurance plan and is widely recognized as having raised the bar when it comes to in-house healthcare. "I was told in the beginning that I was crazy, that this was something very sophisticated that I knew nothing about. But it is not that complicated," Rosen said. "It takes courage, one has to be diligent and work hard. But the benefits are absolutely amazing for our associates."

For more information about RosenCare, contact Ashley Bacot, health plan architect of RosenSure at abacot@rosensure.com or visit RosenCare.com.

Fare With a Flair for the Dramatic

Three master chefs with one goal: Create amazing cuisine.





THEY ARE THE MASTERS of the menu, the creators of cuisine enjoyed throughout Rosen Hotels & Resorts' finest restaurants. Each executive chef is seldom seen, but their presence is most definitely felt. Each is inventive, inspiring and taking culinary craft to new heights. Whether you are a table for two or visiting with a group of thousands, you can trust the food they prepare will etch in your memory.



FLAVOR PROFILES





Michael Dunton Executive Chef, Rosen Shingle Creek

"Passion" is a word you hear often when you spend time with executive chef Michael Dunton. It is a passion you can taste with every bite, whether you are dining in Rosen Shingle Creek's AAA Four Diamond restaurants (A Land Remembered and Cala Bella) or attending signature events catering to thousands. It is a passion you can see as he carefully and intentionally walks through the grounds at Emma's Creekside Farm, looking at the abundance of crops, imagining recipes often months in advance. It is a passion for food and flavor unique to Central Florida.

Raised in New England, chef Dunton learned very quickly the key to any dish is making sure it is made with only the freshest of ingredients.

Seafood caught that morning, fresh vegetables, in concert with locally sourced meats, all became tools of the trade in chef Dunton's rise in the culinary world.

Arriving at Rosen Shingle Creek in 2021, chef Dunton skillfully imparted his creative flair and fondness for his locavore mentality.

The menus matured as his signature dishes and flavor profiles became even more bold and inviting. Partnerships were born and enhanced with local farms, ensuring ingredients need not travel hundreds of miles before making it to the table. It is this kind of commitment to excellence which sets the dining experiences and catered banquets at Rosen Shingle Creek apart from others in the industry.

"Produce from Frog Song Organics in Gainesville has a wonderful

crispness and freshness, but nothing beats harvesting our own crops from Emma's Creekside Farm right on-site and using them the same day," Dunton added. Emma's Creekside Farm features an abundance of leafy greens, tomatoes, peppers, herbs and much more.

Banquet guests rave about how chef Dunton and his team create such a masterful menu for groups of 10 to 10,000.

A sound working knowledge of seasonality provides Dunton and his culinary team with a viable roadmap for maximum harvests all year long in Orlando.

Chef Dunton credits his team and provides them with the same trust the hotel gives him in order to grow. "To share that passion with my team and our guests is amazing," he said. "There are not many people who can say they are living their dream, but I am truly living mine."

CHEF'S PICK

"My favorite dish is Manti and it's available at Cala Bella. It is essentially dumplings made with a pasta dough (made with yogurt in the dough instead of egg), stuffed with ground beef, chives, garlic and parsley from Emma's Creekside Farm. The sauce is roasted tomato and chicken brodo with whipped yogurt and ricotta with lemon zest and sea salt. It is finished with garden mint, marinated tomato and sumac. My great-grandmother made this Mediterranean dish for every family gathering. It is still made in my home when my mom visits and is something that is very close to my heart."





Michael McMullen Executive Chef, Rosen Centre

"Food is an art. It takes time, patience and a certain desire to go from good to great," said executive chef Michael McMullen, who stands tall at Rosen Centre, an award-winning convention and meetings hotel along International Drive. The hotel is stylish and sophisticated, full of care and attention to detail, much like chef McMullen's many culinary creations.

A highly tenured executive chef with the Rosen group, McMullen knows you must respect the food you are using to ensure what ends up on the guests' plate is of the highest of standards. "Respect comes from how it's treated from a seedling to when the truck opens up on the dock," said McMullen. "Once ingredients arrive, we make sure we are doing everything in our power to preserve and maintain quality in its truest form."

Preparing seafood is chef McMullen's greatest challenge and where he shines. "Seafood is a delicate dish. You have to be careful with it, season it correctly and you can't overdo it. It takes time, patience and persistence to master each dish and there is little room for error. It's like a science," he said.

McMullen also mastered time-honored traditions. He visited ranches and gleaned generations of wisdom from cowboys to know how to best care for cattle. He dug into the necessity of crop rotation with seasoned farmers and seeks out food sources for superior crops grown in ideal conditions.

Chef McMullen's team showcases their talents with each other, discusses food trends, family recipes and then takes part in tastings. The banquet menu lists a fellow chef's mother's recipe for congri rice as well as chef McMullen's mom's recipe for teriyaki flank steak. The house-made sofrito, a secret ingredient in many Caribbean dishes at Rosen Centre, hails directly from another chef's family recipe.

"There is a lot of loyalty and culinary attitude within this team," said McMullen. "It is the strongest team I have ever had. It's not like we are just associates; we're family. That's important because it takes the entire team to elevate a great dining event."

CHEF'S PICK(S)

"I love a good steak. Nothing beats the aged New York steak at Everglades Restaurant. We take extra care in the kitchen to age and trim the steak so on the day we grill it, it melts like butter in your mouth. We dress each steak with a wild mushroom sauce that adds the perfect amount of savory flavor, along with fresh, baby vegetables and roasted fingerling potatoes. My second must-try is the Chilean sea bass at Everglades. This meaty filet is covered with olive tapenade and a topping of Bearnaise sauce. It is served atop a creamy and cheesy bed of artichoke and roasted tomato risotto. I strongly suggest dipping each bite in the bath of vegetable broth and chive oil for a unique combination of flavors."

FLAVOR PROFILES

Chef Ricardo "Ricky" Lopez

Executive Chef, Rosen Plaza

Executive chef Ricky Lopez's journey to the top of the culinary ranks at Rosen Plaza is one of inspiration and fortitude. Yet, one quality stands above all. "The key is to be humble. I don't feel like I'm the chef; I'm simply part of the team," said Lopez.

Working at Rosen Shingle Creek's AAA Four Diamond restaurants and getting promoted along the way, Lopez learned, like any great dish, you cannot rush excellence.

It's a wisdom he imparts on his fellow chefs at Rosen Plaza; a team steeped in decades of experience and cultural influences.

Chef Lopez and his team are hyperfocused on every single detail, every dish and every ingredient used to serve a handful of people or thousands in town for an event. Every plate gets the same level of care and love. Whether you are dining on a signature filet at the award-winning steakhouse Jack's Place or surrounded by fresh seafood or brisket at the always-popular '39 Poolside Bar & Grill, perfection is the standard.

Like anything, the bigger challenges require chef Lopez to map out menu logistics far in advance.

Well in advance of the prescribed production calendars, chef Lopez carefully calculates the precise quantity of required raw product. This enables him and his team to skillfully operate with a keen dexterity across the entire spectrum of their collective culinary efforts.

A huge bookcase behind his desk is overstuffed with cookbooks detailing cuisine from across the globe. Volumes from famous chefs are dog-eared and tabbed. One menu chef Lopez worked on has handwritten notes and edits from world-renowned Mario Batali.

"Culture is very important. Looking to other chefs for ideas is very important, not for you to steal, but for you to open your mind," Lopez said.

So, open your mind to the finest of foods, the freshest of flavors and the culinary creativity chef Lopez and the Rosen Plaza team achieve for you, our guests.

CHEF'S PICK

"I recommend the 14 oz. New York strip steak from Jack's Place, where steaks are aged at least 21 days, seasoned with a house blend of spices and served with savory butter. The New York strip has an amazing flavor, like the ribeye, and perfect tenderness, like a filet mignon. You can also cook it any style and serve it with anything. We serve it with local vegetables, au gratin potato and green peppercorn brandy sauce. This steak is an elite Angus brand from DemKota Ranch Beef and is graded as USDA Prime, which is the best USDA grade given."







FAMOUS ENCOUNTER

Rosen Hotels & Resorts Vice President and CFO Frank Santos, recipient of the Association of Fundraising Professionals 2023 Outstanding Philanthropist Award, joins Oscar-nominated actress Glenn Close.

Heart, Soul and Mind

Harris Rosen's legendary chefs put their everything into creating world-class dining experiences.



GROWING UP on New York's Lower East Side, Harris Rosen knew, even as a young boy, he was fortunate to live in a dining and food mecca. Italian restaurants, Jewish delis, Chinatown and others all just moments from his doorstep at 18 Monroe Street. Food was life. Food was family. It was a simpler time back then, but one constant remains. Exceptional food with family cannot be beat. It is that mindset that Rosen embraced while creating restaurants designed to leave a lasting impression. Now, with new menus and an on-site garden full of fresh vegetables, fruits and herbs, we invite you to experience our culinary creations drawn from new visions and traditional recipes. Enjoy.



ON THE TABLE



Jack's Place Restaurant

ROSEN PLAZA

Jack's Place Restaurant

This restaurant, named after Harris Rosen's father, is an award-winning steakhouse known for its house-aged prime steaks, fresh seafood and hundreds of autographed celebrity caricatures drawn by Jack Rosen himself.

Here you will find one of the best Maryland-style crabcakes in Orlando—we purposefully skimp on the filler to pile on the lump crabmeat. The poached pear and gorgonzola salad, with its frisée and arugula base topped with dried cherries and candied pecans dressed in sangria vinaigrette, reflects the contemporary flair of the chefs.

The menu features mouthwatering cuts of prime New York strip, classic 16 oz. ribeye, but the fork-tender filet mignon's flavor and presentation will leave you speechless, especially since it's topped with a gorgeous lobster tail.

Seafood lovers desire the perfectly paired, mildly flavored Chilean sea bass with the slightly bold lemon-butter beurre blanc sauce. For vegetarians, the newest dish on the menu is a plant-based filet drizzled with chimichurri sauce—delicious.

Insider Tip: On Friday and Saturday nights, an artist at the restaurant will draw caricatures of dining guests to take home. You can also enjoy a condensed version of Jack's Place menu at the Lobby Bar, right outside of Jack's Place.

'39 Poolside Bar & Grill

This contemporary restaurant is a must for people who enjoy tropical fare with a cultural flair and maximum relaxation in a tropical pool setting.

Bite into the smoked brisket burger topped with thinly sliced 4 Rivers Smokehouse brisket, cheddar cheese and zesty '39 barbecue sauce. Freshly made guacamole is always a hit with guests. So are the tacos stuffed with our special pickled vegetable slaw, your choice of meat or seafood, and the addictive Mexican cheese blend and green chile crema.

Get stuffed guilt-free on the hummus salad bowl packed with vegetables or the tropical mixed green salad that mixes sweet fruits with tart fresh greens. Or throw guilt out the window and chow down on your favorite style of wings.

▶ Insider Tip: The Sunday Brunch has an incredibly decadent menu. Fuel up on a French toast stack, hearty chicken and waffles, and the '39 Benny, a crabcake benedict. Chill with live entertainment from 11 a.m. to 3 p.m. Happy Hour runs daily from 4 p.m. to 7 p.m.

Café Matisse

Reflecting artist Henri Matisse' abundant and bold use of colors, the buffet always displays a strikingly beautiful array of food. Even the pickiest of kids can find something delicious and exciting to eat. Buffet dining has always been a favorite of Harris Rosen's and is available at most of his hotels.

Looking for a quick and excellent place for your morning specialty coffee and some pastries? Head over to **Smoooth Java** where Starbucks coffee is proudly brewed. For those on tight schedules, get a hot and made-to-order lunch at **Lite Bite**.









ROSEN CENTRE

Everglades Restaurant

Everglades' menu is a lesson on Floridian cuisine at its best, especially in the fresh seafood and trimmed aged steaks. Everglades continues to receive top honors for its menu, recently earning an Open Table's Diner's Choice award.

The classically trained, award-winning head chef Fred Vlachos has been in the Everglades kitchen since 2006. He's created some of its more popular perennial dishes such as alligator bay chowder, a juicy char-grilled black Angus ribeye glazed with a garlic-herb butter and served with truffle mashed potatoes, and a deeply satisfying Chilean sea bass served over a roasted tomato risotto and complemented with a creamy house-made Béarnaise.

You must try the char-grilled filet Key Largo, a filet mignon topped with jumbo lump crabmeat in a pinot noir demiglace. Swordfish, salmon and char-grilled aged New York strip steak also adorn the menu, leaving guests with a wide array of flavorful entrées.

Harry's Poolside Bar & Grill

Whether you visit for lunch or dinner, a drink or snack, Chef Tello's menu invigorates the palate with flavors of the Caribbean.

Set sail with Key West conch fritters and Little Havana sliders. Slip into island time with the mojito-glazed salmon dressed in a tropical mint salsa or the grilled chimichurri-marinated sirloin topped with sauteed mushrooms and onions with a flavorful Gorgonzola sauce. Dishes like the Jamaican Jambalaya with shrimp, chicken, chorizo and a zesty creole sauce are so good, you might need to stay an extra day to really explore this menu.

▶ Insider Tip: On select nights, we turn up the tropical vibes with live music featuring steel drums.

98Forty Tapas & Tequila

There are few chefs as dedicated to the art of casual dining as Emeterio "Tello" Luna. Chef Tello steers the kitchens at Harry's Poolside Bar & Grill and the potent lobby eatery, 98Forty, where ceviche, quesadillas, tacos, salsas and rustic guacamoles join 40 different premium tequilas.

The secret is in the sauce where chef Tello displays his blend of old-world techniques

learned in his mami's kitchen in Mexico.

Sam & Bubbe's Lobby Lounge

Get a taste of New York City's Lower East Side at this contemporary and cozy lounge named after Harris Rosen's grandparents. The menu's focus here is on cocktails and food that are both traditional yet inventive. As it says on the menu, "From our family to yours."

▶ Insider Tip: Sam & Bubbe's menu features items from several of Rosen Centre's restaurants.

Banshoo

The decades of experience standing behind the sushi bar at Banshoo are dedicated to the art of making beautiful and fresh sushi. Banshoo, Japanese for "sunset," plays a part in the restaurant's concept.

That influence shines in rolls such as the California Sunset, a dressed-up version of the classic that replaces kanikama for a meaty lump crab salad. The delicate heat in the Horizon roll rises from the spicy tuna.



ON THE TABLE

ROSEN SHINGLE CREEK

The revered AAA reviews more than 31,000 restaurants a year for its coveted Diamond ratings. Fewer than 3 percent in the entire country are awarded a Four Diamond rating. Rosen Shingle Creek earned two of them for the exquisite culinary creativity executed at Cala Bella and A Land Remembered.

A Land Remembered

The selection of cuts, sauces and accompaniments indulges all urges of the sophisticated carnivore. But turf needs its surf companion. The menu sparkles in the seafood and specialties section. Royalty of the seas—Chilean sea bass, Ora King salmon and yellowfin tuna—are among the fresh catches of the day. Locally sourced chicken and pork offer selections unique to the Orlando region. From starters featuring thick cut house-smoked bacon, Wagyu carpaccio, and tuna and bay scallop ceviche, through your entrée and onto dessert like the Key Lime brûlée bar, this is a culinary experience to savor.

By day, A Land Remembered operates as the Clubhouse Grille to serve lunch. Blackened grouper sandwich, anyone? We make midday meals an appointment-worthy occasion.

▶ Insider Tips: The Lobster Macaroni and Cheese is a must-try! A Land Remembered is one of two restaurants featuring fresh produce from Emma's Creekside Farm, found on-site. Learn more about the garden on page 68.

Cala Bella

Escape to the countryside of Tuscany at Cala Bella. This AAA Four Diamond restaurant offers guests beautiful, hand-crafted dishes fresh out of the open kitchen.

The prize-winning menu makes this restaurant a go-to for hotel guests and local diners alike, starting with inventive interpretations of classic antipasti to entrée options like the dry-aged bone-in New York strip with a white bean and sunchoke puree, heirloom cherry tomatoes and Calabrian chili butter accompanied by seasonal vegetables. The gnocchi cacio e pepe is also a favorite with the sweet royal red shrimp flavor combining brightly with the sharpness of 24-month-aged parmigiano-reggiano.

► Insider Tips: The Manti is the executive chef's favorite and a must-try. Cala Bella is the second restaurant to feature fresh produce from Emma's Creekside Farm.

Banrai Sushi

For eclectic and casual style, you cannot beat the creations of local legend chef Minoru Sato at Banrai Sushi. Banrai, which means "many guests," treats all guests to chef Sato's maki inventions. Some pay tribute to the locale: the Rosen Roll combines lump crab, cucumber, avocado and







Rosen Shingle Creek features two superb AAA Four Diamond Restaurants.

Cala Bella



masago. The Shingle Creek even adds alligator to a traditional roll. Pair your selection with one of our specialty sakes or inspired cocktails for the full sushi experience.

Café Osceola

Buffets are king at Rosen Hotels & Resorts, and Café Osceola earns its royal standing by offering the most extensive and grandest spread. Multiingredient, made-to-order omelettes, eggs and breakfast sandwiches are served with a floor-to-ceiling view of the Rosen Shingle Creek grounds.

Tobias Burgers & Brews

The newly expanded Tobias combines an incredible burger list and pub specialties that explore taste and texture. We suggest trying the Black and Blue Burger or either of the phenomenal flatbreads, local mushroom or shaved cheesesteak.

Vegetarians will enjoy the Impossible burger with vegan mayo and the usual

toppings all stacked on a house-baked brioche bun.

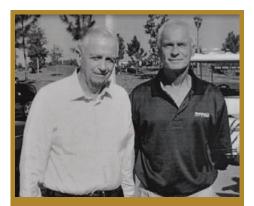
▶ Insider Tip: As the name suggests, Tobias has an extensive selection of craft beers and an impressive bourbon collection.

Mi Casa Tequila Taqueria

Mi Casa takes Mexican food to new heights with its new menu, creating amazing renditions of classic dishes. The overwhelmingly popular tableside-made "Lima" guacamole is hand-ground in a lava rock molcajete. The combination of avocado, tomato, fresh cilantro and lime looks enormous but will disappear quickly.

Our little casa con sabor Mexicano wouldn't be much without its selection of fresh seafood, steak, pork, chicken and plant-based meat options filling our tacos and beautiful entrées.

When a quick snack or poolside relaxation is the order of the day, **Cat-Tails Pool Bar & Grille** offers everything from wings to chimichurri steak sandwiches. Salads and sandwiches, made fresh to order, are what makes the deli side of the 24-hour **18 Monroe Street Market** a hot spot, or maybe it's the fresh Rosen's Perfect Pizza. **Headwaters Lounge** serves up a full drink menu, a beautiful turkey and bacon flatbread, incredible Angus beef hamburgers from Tobias and fresh sushi from Banrai.



FAMOUS ENCOUNTER Hospitality legends Bill Marriott and Harris Rosen.







SHOGUN JAPANESE STEAKHOUSE

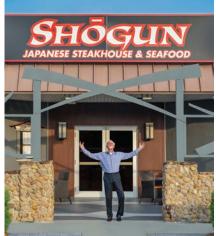
This favorite of foodies (and Mr. Rosen too!) shines as you dine.

VISIBLE FROM Interstate 4, tucked alongside the Rosen Inn closest to Universal sits one of Orlando's hidden gems. The Shogun Japanese Steakhouse is not only an Orlando dining icon, but it also happens to be Harris Rosen's favorite restaurant for family celebrations, birthdays or just a night out to dine on authentic Japanese cuisine. You can see the passion Rosen has for this restaurant as some of his most cherished pictures line the walls. They feature a younger Rosen in his judo uniform, taking down competitors during practice and in competition. He proudly talks of his time mastering judo and earning a black belt while serving in the U.S. Army, stationed in Korea. Newer pictures show Rosen's outstretched, welcoming arms and proud replications of judo stances forever etched in his memory. Mr. Rosen's infatuation with Shogun started decades ago, like many things in his life, from humble beginnings. As a young hotelier, Rosen found a restaurant specializing in Japanese teppanyaki named Yasaka Gardens, operated by an elderly couple referred to only as Mama-san and Papa-san. One day, the couple found themselves without a lease and needed a place to start again. Enter Harris Rosen. He quickly offered them space in his newest hotel, the International Inn (now Rosen Inn closest to Universal). His guests loved it! He loved it! The restaurant was a hit for years until one day Papa-san and Mama-san announced their retirement.

Mr. Rosen knew Yasaka Gardens had to continue, it brought so much joy to so many people, and the food was amazing. So, he













2nd Lt. Harris Rosen downs his opponent during a judo match in Taegu, South Korea.

purchased the restaurant from the couple and a short while later Yasaka Gardens reopened as Shogun Japanese Steakhouse.

Through the years, much has changed in and around Orlando. One constant has remained: Shogun. The quality of food and high levels of enjoyment remain staples. Families still enjoy coming here to celebrate joyous occasions or just for a fantastic meal. The restaurant did undergo renovations to update the décor, add a sushi bar and expanded its menu, featuring some of Mr. Rosen's favorite dishes. (Editor's Note: He loves trying and sharing all kinds of sushi and rarely does an evening go by when he doesn't have the scallops.)

Shogun has truly proven to be as resilient as its eponymous warrior. For years, Shogun brought Mr. Rosen and his family together providing many cherished, authentic experiences.

Now sit back, relax and let our shoguns of the grill do the same for yours. Enjoy!





Celebrating an Orlando icon and fifty years of transformative hospitality.



Here's to Rosen Hotels & Resorts and fifty years defining what hospitality means. Orlando, and most certainly &Barr, wouldn't be the same without you.







Legendary Name, Inspiring Game

Shingle Creek Golf Club remains an artistic blend of skill and scenery; a newly designed golf academy destined to strengthen your game.

THE FEELING YOU GET when you arrive at Shingle Creek Golf Club is one of awe, like a child walking up the ramp in a Major League Baseball stadium and seeing the field for the first time. You are surrounded by a course in immaculate condition, set among 255 acres of Florida flora, wildlife, and ready to challenge golfers at every level. This is exactly what you would expect from a championship golf course at a AAA Four Diamond hotel; exactly what you would expect from a course designed by the Arnold Palmer Design Company, where the King of Golf's artistic legacy lives on.

With its elevated greens, challenging green complexes and strategically placed bunkers, Shingle Creek Golf Club continues to be a desired destination for avid golfers here in Central Florida, as well as guests worldwide visiting Rosen Shingle Creek, annually recognized as one of the Best Golf Resorts in the Southeast. Redesigned in 2016, this course harkens back to the golden age of golf design with a wonderful blend of variety, strategy and overall beauty. Wide fairways entice golfers to swing away—however, as it rests along Shingle Creek, the headwaters of the Florida Everglades, you can expect the scenic water to factor heavily in your game. With state-of-the-art GPS technology in your cart, you never have to guess how the hole lays out or how far you are to the flag.



Having served as a U.S. Open and U.S. Amateur qualifying venue, the course is masterfully maintained daily, and the beautifully kept greens are nothing short of amazing. The speeds tend to be true, but their swales, slopes and tiered putting surfaces add an air of mystery as golfers try to anticipate their ball's every move along this picturesque, manicured surface.

"Nobody has greens like we do," said Shingle Creek's golf director Ryan Hosford. "The combination of unique shapes, variable sizes and strategic undulation is unparalleled in Central Florida," he added.

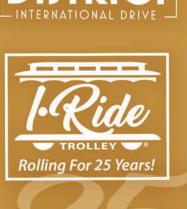






JOIN US IN CELEBRATING OUR MILESTONE ANNIVERSARIES!

30TH ANNIVERSARY



IDriveDistrict.com InternationalDriveOrlando.com IRideTrolley.com



New to Shingle Creek Golf Club is the redesigned Shingle Creek Golf Academy, where Chris Spalla begins each day with the goal of shaving strokes off your game. Originally crafted and run by the late golf great Brad Brewer P.G.A., the academy now looks to build on what Brewer was able to accomplish, yet not forget the impact he had over the many years under his leadership. "We have this wonderful facility with not one, but two different fitting carts along with a Flightscope system to allow you to get the most out of your clubs and your game," said Hosford. The academy offers swing analysis, game improvement technology, junior camps, corporate clinics, indoor hitting bays and course simulators, all with the scenic Rosen Shingle Creek as the backdrop.

In addition to its pedigree as one of the finest places to golf, together with the Rosen Shingle Creek golf team, this course makes for the perfect setting for groups in town looking to hold tournaments as part of their corporate social responsibility (CSR) efforts. A recent charity tournament featured dozens of current and Hall of Fame baseball players golfing to raise money for the Rise 2 Greatness Foundation, which helps provide baseball and softball opportunities for children in underserved communities, communities Harris Rosen also supports generously.

Inspiring, challenging and illustrious, Shingle Creek Golf Club is what golf is about for those who know the game best and those who love a challenge.

By the numbers: Par: 72 Length: 7,213 yards Slope: 137 Rating: 74.3

THE ROSEN DIFFERENCE

Guests see *it* every day. Visiting business leaders expect *it* every day. Rosen associates live *it* every day.



"IT" IS THE ROSEN DIFFERENCE. A commitment to and passion for guest-centered service, developed by Harris Rosen to ensure Rosen Hotels & Resorts not only competes with the big names in hospitality, but surpasses them and earns guests' loyalty for decades. And yes, "it" is working.

Now celebrating 50-plus years as a hospitality and events leader in Orlando, Harris Rosen still tackles each day as if it is his first. Exceeding guest expectations, providing a positive work-life balance for his associates and living by one simple standard, to always do the right thing.

That passion embodies the Rosen Difference.

And in turn, it is something that Rosen associates use to bolster the guest experience.

It starts with the trust that Rosen has in his loyal, long-tenured team to KISS, an acronym Rosen learned while serving in the Army. It stands for Keep It Simple Stupid. Do what is best for the guest or the associate and let that be your guide to making sound decisions.

That intuition has guided Mr. Rosen every step of the way and it is an ideology that is shared by all associates. No task is too small.

"Mr. Rosen enjoys visiting his properties, walking the grounds and talking with guests, meeting planners or executives in town for a site visit. Who else does that?" said Dan Giordano, general manager of

TEAMWORK



Rosen Shingle Creek, a AAA Four Diamond hotel, and the signature property of the Rosen collection.

"We know people have options, which is why we work harder to earn their trust and why we never take anything for granted," Giordano added.

Hard work with proven results. From the top down.

It continues with teamwork and the desire to accomplish great things and serve others

as a group. Individual success is predicated on team success, and team success is achieved through the guest experience. Everyone works as one team, from sales to convention services to food and beverage, and our associates are working diligently behind the scenes to make certain that all goes well.

"Here, we are empowered to make decisions and do whatever it takes to earn the business or to take incredible care of our valued clients and guests. It is like we are



the underdog, so we will always try harder," added Julie Ryczak, director of sales and marketing at Rosen Centre.

Clients like Dustin Westling, managing partner of OneWest Event Design & Logistics, experienced the Rosen Difference first-hand during a recent company meeting at Rosen Plaza. "From start to finish, I was thoroughly impressed by the level of professionalism and expertise displayed by the team. Not only did they excel in the planning process, but their commitment to excellence extended throughout the entire hotel," Westling said.

Tom Pennington is the executive director of the Triangle Fraternity, a STEM fraternity experience open to architects, engineers and scientists. He too witnessed Rosen associates going above and beyond for their event. "From our initial contacts and early planning to arrivals and all the work needed to make our event run smoothly, you and your staff were professional, courteous and provided the highest levels of support," said Pennington.

Music to the ears of Rosen Plaza general manager Derek Baum. "The best part of my day is hearing from passionate guests who share genuine stories of how our associates made their day special, exceeding even their highest expectations," said Baum.





Again, that is a passion that starts at the top.

"No doubt, our biggest strength is Mr. Rosen and his commitment to his guests, his associates and his company, which is demonstrated in every interaction our associates have with our guests," said Katie Bellas, the director of sales and marketing at Rosen Shingle Creek.

Todd Frappier has been with Rosen Hotels & Resorts for more than 30 years and currently serves as the company's chief sales and marketing officer. He says that daily, face-to-face interaction is a rarity in today's business model, but the value is immeasurable. "To know ownership on a one-on-one basis is not the norm in today's corporate America. Mr. Rosen is always willing to listen. He is the heartbeat of our company," Frappier said.

"Harris Rosen is a passionate leader. His goal is to provide the finest hospitality product and the most outstanding service in the industry. And he is doing just that," added Giordano.

Being the Southeast's largest privately held hotel group, with the founder and president on property daily, there is no call to New York City to see what a board of directors would want to greenlight.

"The 'Rosen Difference' is the ability to expedite decisions, without bureaucratic red tape and simply speaking, to always say and 'do the right thing.' We are encouraged to be creative, take ownership, offer solutions and solve challenges," explained Baum, who has served alongside Rosen for more than 37 years.

Much of that precision and passion stems from the Rosen Hotels & Resorts associates and their commitment to excellence. Although the hospitality industry is, in general, known for its high turnover rate, at Rosen it is not unusual for associates to have 20, 30 and sometimes even more than 40 years of experience with the company.

"The associates here at Rosen Centre really do make the building special and unique," said Phil Caronia, Rosen Centre's general manager. "I see a lot of people helping each other, I see a lot of people communicating with each other, saying hello to me and other associates on a first-name basis. That feeling of warmth and belonging permeates to our guests," Caronia said.

Suzanne Kennedy is the director of sales and marketing for Rosen Plaza. She echoes Caronia's view saying that positivity within Rosen is infectious. "The associates are the heart of Rosen Plaza, and really all of our properties. I can walk around this hotel and see people who have been here since the very beginning," Kennedy said. Guests see the same loyalty and sense of belonging, which Caronia believes is an important reason guests and groups return year after year.

"You see people come back, sometimes eight years later and when they walk in the door and they see the same faces, it really is quite unique," Caronia said. "Our longevity and tenure make meeting planners wonder, 'How is this happening?" Caronia added.

The answer is simple.

The Rosen Difference.



FAMOUS ENCOUNTER Former Presidents Bill Clinton and George W. Bush pose with Harris Rosen at a risk management and security conference at Rosen Shingle Creek.



Introducing Emma's Creekside Farm



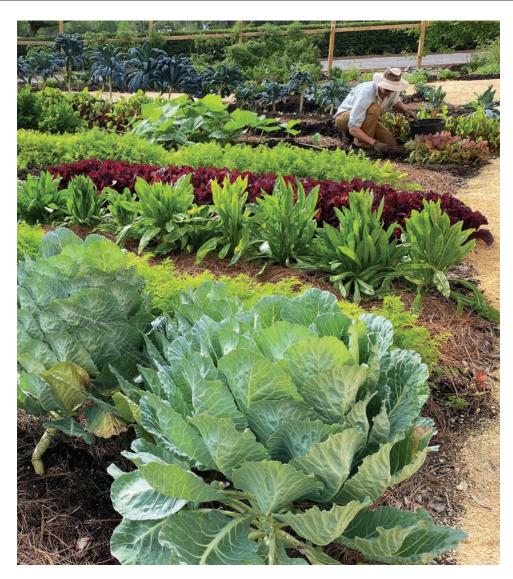
ALONG THE WALKING PATH through Rosen Shingle Creek, fresh vegetables, herbs and fruits regally rise from fertile ground, a subtle nudge to passers-by about the farm-to-table dishes being prepared just steps away in the hotel's restaurants. By now, executive chef Michael Dunton is used to guests stopping to marvel at Emma's Creekside Farm. Yet their curiosity still brings a smile to his face.

The idea to grow produce on-site arose

from conversations he had with general manager Dan Giordano and director of resort operations Martin Bonventre. "I wanted to bring a local, seasonal feel to the hotel," explained Dunton. The team started by purchasing produce, meat and eggs from local farmers.

Still, as Dunton noted, "There's nothing more local and seasonal than what's growing right outside." He reached out to Bumper Crop, who he calls "geniuses" in green practices like composting, crop rotation and avoiding pesticides.

In September 2022, the team broke ground in a 9,500-square-foot plot, converting land that once held inedible hedges and grasses into a space that could feed guests and inspire chefs. By November, Emma's Creekside Farm had begun to yield fresh, colorful produce. Crops include many varieties of lettuce, tomatoes, pumpkins, wild arugula, mint







and huge heads of cabbage. An orchard grows olives, avocados, key limes, peaches and jaboticaba berries, which grow off the trunk of a Brazilian myrtle.

So, who is Emma? The farm is named after Emma MacIvey, a farmer's wife in the novel "A Land Remembered" by legendary novelist Patrick D. Smith. Emma can cook an unforgettable meal from anything she and her husband Tobias grow or find in the Florida wilderness. "A Land Remembered" is also the inspiration behind two restaurants within Rosen Shingle Creek: Tobias Burgers & Brews and the AAArated Four Diamond steakhouse, A Land Remembered. The latter and the Tuscaninspired Cala Bella, another AAA Four Diamond rated restaurant, use much of the farm's produce for cuisine inspired months in advance based on what will be seasonal.

One favorite dish of chef Dunton's, the Hertaberkschwein Farms (Groveland, Fla.) pork chop with roasted Korean summer squash, braised lacinato kale, Parisian carrots, curry leaf sweet potato purée and a sage brown butter. Now the vegetables may change with the seasons, but the farm freshness is consistent and flavorful.

Fruit grown on-site is used in delicious desserts and jams throughout the hotel.

When asked what excites him about working with homegrown ingredients, Dunton stated, "everything." "It is amazing to see seedlings break the soil, the glisten of the garden after a fresh rain or watering." Dunton adds that his chefs approach their work with even "more love, kindness and passion" when using Emma's produce.

Emma's is not done growing. More ideas and creations are on the way. As chef Dunton and the Rosen Shingle Creek team forge their own path toward innovation and sustainability, the sky is the limit for fresh, flavorful cuisine from



Emma's Creekside Farm direct to your plate and your palate.

Call 407.996.3663 for a reservation at A Land Remembered or Cala Bella. Your server can identify dishes featuring Emma's produce.



FAMOUS ENCOUNTER British Prime Minister Margaret Thatcher and Harris Rosen enjoy tea while talking for hours.



Let's Get Social

At Rosen Hotels & Resorts, we understand the power of social media and the community it creates.

Come explore Orlando and the Rosen brands through the eyes and experiences of our guests and influencers. Learn more about the latest philanthropic endeavors of Harris Rosen.

Or simply join us as we celebrate our exceptional associates at each of our seven hotels. We love to share experiences that create authentic connections.



If you have a question, ask us on social media! It's is more than entertainment. It's how we better serve our guests.

Join our growing online community to experience Orlando and Rosen Hotels & Resorts through a different POV.



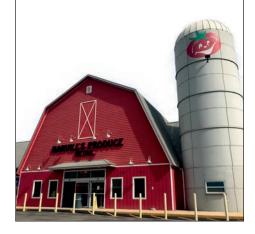
50th Auniversary!

From one long-standing Orlando business to another, we celebrate you!

Our family-owned company opened in 1949 and is now celebrating its 75th anniversary.

HARVILL'S PRODUCE

Visit our retail store 8775 S. Orange Ave. Orlando, FL 32824 HarvillsProduce.com



MORE ART. MORE ART. MORE CULTURE. TOGETHER, IT'S POSSIBLE.



By investing in the arts, we aim to inspire, empower, and uplift both our local community and visitors from around the globe. Together, let's create lasting memories & embrace the magic of creativity in our lives.

unitedartscfl.org



Congratulations to the Rosen Hotels on its 50th Anniversary and the commitment of Harris Rosen to work for positive change in the Central Florida community.

preserveeatonville.org



Orlando Ballet congratulates Rosen Hotels on 50 years of exceptional hospitality experiences for visitors and making such significant investment to support locai children and residents including opportunities to experience and enjoy the Arts.

orlandoballet.org



Thank you, Harris Rosen, for making our community a better place through your passionate and long-standing support.



Your 50 years of giving back have made Central Florida a great place to live, work, and play – and make music!

bachfestivalflorida.org



Rosen Hotels has greatly benefited this community and the world and we are grateful for the many decades of generous support of the arts, congrats on this historic milestone!

orlandofamilystage.com



Congratulations Mr. Rosen on your 50th anniversary, what a beautiful legacy and success story! OUFF thanks you for supporting us and the arts community!

orlandouff.com



Congratulations to Rosen Hotels & Resorts for providing worldclass hospitality for 50 years.

leugardens.org



Congratulations on 50 years of achievement Mr. Rosen, and thank you for your support and contribued contributions to our arts and entertainment community.

orlandofringe.org



Congratulations and thank you to Rosen Hotels on 50 years!

rollins.edu/rma



Congratulations on this historic moment and thank you for all you do for arts and culture in our community!

thehistorycenter.org

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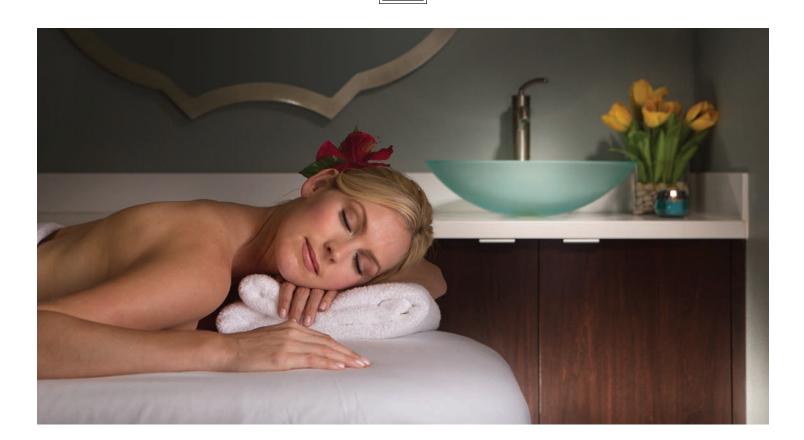
The Orlando Museum of Art is honored to congratulate Rosen Hotels on its 50th Anniversary and applauds its legacy of creating positive change in the Central Florida community.

omart.org



With a song and dance in our heart, we at The Winter Park Playhouse says "thank you and bravo" to Mr. Rosen for leaving a legacy of arts support for our community!

winterparkplayhouse.org



Two Paths to Tranquility

It is time to slow down. It is time to relax. It is time for you. Our spas allow you to rejuvenate the soul, recenter and reset priorities.

The Spa at Rosen Centre

Soothing sounds greet you as you walk through the doors. There's an aroma of relaxation in the air. At The Spa at Rosen Centre, your well-being is in skilled, highly trained, caring hands.

A classic or specialized massage may be what you need. Body treatments like the Lavish Milk & Honey Ritual are always popular selections. Skin-caressing facials are also on the expansive menu. The spa also has a full-service hair and nail salon to help you get ready for an important event.

Our spa associates are passionate about

their craft and actively listen to guests' needs. Each experience, tailored to your needs, is part of what makes this awardwinning boutique spa unique.

New to guests are Spa Inspirations that connect a relaxing bouquet of essential oils to a healing touch. Treatments include the sweet sensation of a hydrating sugar scrub on tired feet that heals you to the soul and the warm embrace of a moisturizing body wrap. All Spa Inspirations end with a refreshing mocktail.

Masculine energies need tending, too. Gentlemen's Domain, another new line of treatments, offer therapeutic massages, hydrating body buffs and skincare enhancements specifically catered to men.

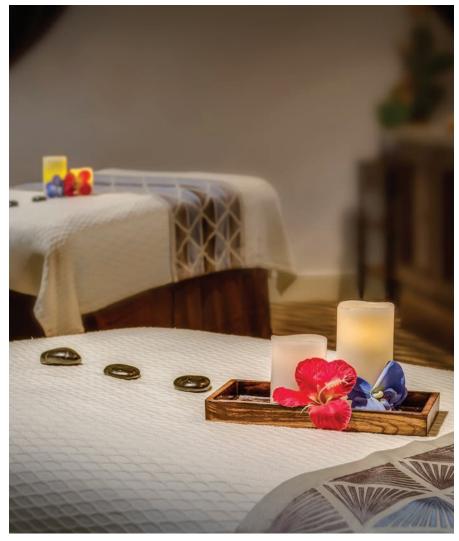
Services and treatments last anywhere between 25 to 80 minutes. Reservations are recommended; walk-ins are welcome based on availability.

All that is left to do is show up and heed assistant general manager Doug Ribley's advice: "When you walk in, just leave it all behind."

To book, please call 407.996.1248 or visit SpaatRosenCentre.com.







The Spa at Shingle Creek

Delight the senses, experience indulgence and simply slip away at The Spa at Shingle Creek, selected by Trip Advisor's worldwide audience as a Top 10 Spa in Orlando. Here, you will enjoy a tranquil yet rejuvenating wellness experience designed to cater to your every desire. This full-service luxury spa features an extensive menu of services, each deliberate and destined to soothe your soul and prepare you for the day or evening to come.

"People come here to relax, they come here to get away from it all even if just for an hour," said Jennifer Woods, director of spa and wellness. Paying attention to your needs and always seeking out the newest and best treatments is what drives Woods. "We get a lot of repeat guests, so it's important to me that we refresh our program, stay on top of trends and deliver the ultimate experience every time."

New, elite offerings include everything

from an Espresso-limon Exfoliation Detox, leaving your body sleek, smooth and purified, to an Island Escape body treatment with a coconut sugar exfoliation and honey body mask designed to rid tension and leave you glowing.

The Creekside Signature Massage, with aromatherapy, heat and gentle stretching, is beyond luxury as its revitalizing oils calm the nerves and provide relief to overused muscles.

All spa experiences are meticulously customized to you, your body and mind.

Deluxe relaxation lounges provide an escape as a sauna, steam room and whirlpool whisk away the day's demands.

The lights are kept low and there is not a clock in sight.

Group offerings include spa buyouts, chair massages and custom fitness classes. "We've all learned in the past couple of years that self-care is really important," Woods explained. The Spa at Shingle Creek makes it effortless for you to take time for yourself. No matter how much time you have.

To book, please call 407.996.9772 or visit SpaatShingleCreek.com.



FAMOUS ENCOUNTER

Ericka Dunlap, the first African American to be crowned Miss Florida, pictured with Harris Rosen. Dunlap, who is a UCF alumna, went on to become Miss America in 2004.





Spotlight on Orlando's Arts Scene

Outside of Orlando's world-famous theme parks, dining and shopping exists a vibrant cultural scene.

THIS SCENE HAS LONG BEEN a part of the City Beautiful thanks in part to the historic support for the performing and visual arts. It is evident in the multitude of art festivals held annually around Orlando. You can hear the heartbeat of that passion in the meticulous engineering of the acoustically perfect Steinmetz Hall at Dr. Phillips Center for the Performing Arts.

Orlando's support for the arts scene is also evident in the incredible longevity of some of our theaters.

At Rosen Hotels & Resorts, we are proud supporters of Orlando's ever-growing arts

scene. We have experienced art transcend entertainment to relay emotions behind conflict, as with the Ukranian Ballet performance, an event we proudly sponsored.

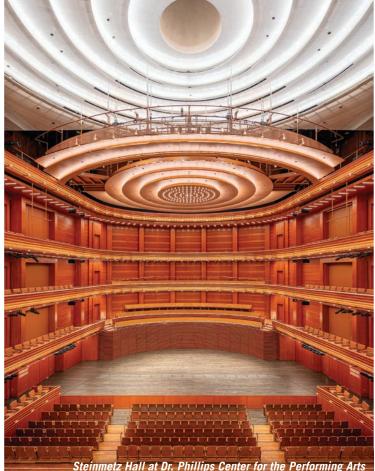
We invite you to explore the diverse talent Orlando offers. Below is a short list of some of our favorite art houses and performance venues we think will leave a lasting impression on your spirit and leave you with a bit of Orlando's heart.

Visual Arts

Loch Haven Park, north of downtown Orlando, is an art lover's paradise. Boasting 45 acres of lush vegetation and lakefront views, the park itself is a masterpiece. It is also home to the **Orlando Museum of Art (OMA)**. OMA has a diverse range of American, African and Indigenous artwork, plus various visiting exhibits. Down the road from OMA, you'll find folk art and whimsical sculptures at the **Mennello Museum of American Art**.

In the upscale suburb of Winter Park, dive deep into the career of Louis Comfort Tiffany (of Tiffany glass fame) at the **Morse Museum**. Or admire artwork from the Roman Empire to today at the **Rollins Museum**



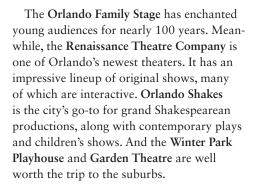


of Art. Then, take a five-minute drive to the Albin Polasek Museum, which displays works by the famed Czech sculptor. One town over, the Maitland Art Center delights with distinctive galleries and a courtyard

inspired by Maya architecture. For local flavor, look for **CityArts**, housed in the only emerald-hued Victorian building in downtown Orlando. CityArts sells artisanal pieces with an emphasis on Central Florida creators.

Performing Arts

No guide to Orlando's music and theater scenes would be complete without the Dr. Phillips Center for the Performing Arts, home to multiple venues, including Steinmetz Hall, which recently made Architectural Digest's list of "Top 11 Most Beautiful Theaters in the World." The downtown attraction draws big-time musicians, singers and comedians and off-Broadway shows. Guests can also enjoy the homegrown talent of the Orlando Philharmonic Orchestra, Orlando Ballet and Opera Orlando.



Events

Orlando Balle

Each January, Eatonville's **Zora! Festival** celebrates Black artists and musicians. In April, film buffs and celebrities flock to Maitland for the **Florida Film Festival**. The following month, **Orlando Fringe** showcases the best in independent theater. In the fall, **IMMERSE** dazzles festivalgoers with interactive artwork. Those in town over Thanksgiving weekend can enjoy the customs of over 100 countries at **FusionFest**.

More to Explore

Orlando's arts scene is constantly evolving, with new galleries, venues and events cropping up regularly. Stay updated with Orlando Arts Magazine, published by our friends at United Arts of Central Florida and available for free at unitedartscfl.org/ magazine.



FAMOUS ENCOUNTER Military veterans Harris Rosen and John McCain shake hands and converse.

To 50 Incredible Years CONGRATULATIONS

Rosen Hotels & Resorts

You've helped make our community stronger and countless futures brighter.



The

ORLANDO BALLET



Christopher Stowell's THE SLEEPING BEAUTY February 15-18, 2024

DIRECTOR'S CHOICE featuring a "Memento" by Heath Gill, Stephanie Martinez's "Dos Lados" and Jorden Morris' Deverell

March 28-31, 2024

CASANOVA May 16-19, 2024 Live Music by



24/25 Season to be announced in March 2023

THE NUTCRACKER DECEMBER 6-22, 2024* *Subject to Change

OrlandoBallet.org



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SALUTES (ROSEN HOTELS & RESORTS"

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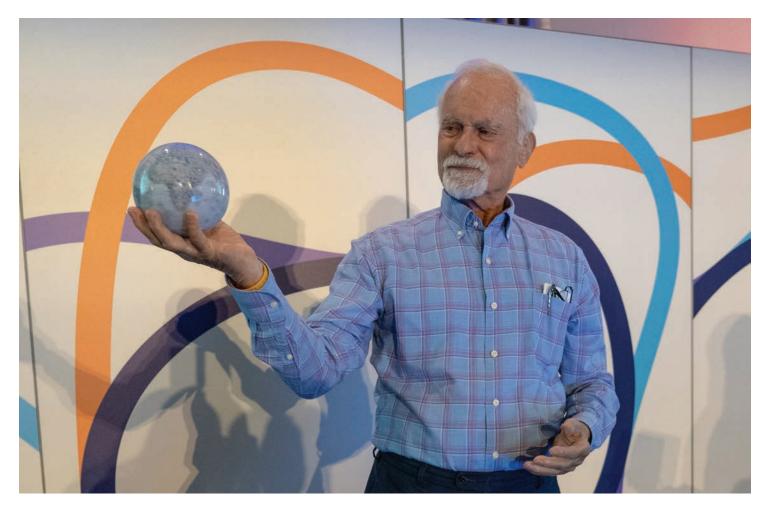
MAKE YOUR STAY A DRAMATIC ONE

visit www.**OperaOrlando**.org for full list of upcoming events

INNOVATION

The Mission: ReMission

The AMR Foundation and ReMission Alliance flip the script on cancer.



AN ARMY OF MILLIONS is in a fight to eradicate brain cancer. This involves patients, their supportive families and friends and a vast medical team. In some cases, even the patient's own immune system is geared up to fight cancer.

The neuro-oncology physicians, clinicians and researchers at ReMission Alliance, a collective of 12 top brain cancer research institutions led by the University of Florida (UF), have developed promising immunotherapies that reprogram specific T-cells, namely the CAR (Chimeric antigen receptor) T-cells in your immune system, to attack cancer.

Since immunotherapy alters genes inside your own T-cells, this treatment of building a living drug from the patient is incredibly unique to the patient. Personalized treatment also presents unique case studies for researchers.

Sometimes a patient's experience is destined to make waves in research. Two such patients are Adam Michael Rosen and Jerry Zucker.

A Lasting Legacy

They are just two warriors among the millions, yet two whose legacy drives others to continually help make significant advancements in brain cancer cures. Specifically, Harris Rosen, father to Adam, and Anita Zucker, wife to Jerry.

Zucker lost her husband to brain cancer in 2008. A decade later, Adam Michael Rosen, proud Rosen associate, and fitness and dog lover—died at the age of 26 from an aggressive form of the disease.

Harris Rosen supports the ReMission Alliance because they gave Adam the best possible quality of life given his diagnosis of grade 3 glioma, an inoperable anaplastic astrocytoma. Harris Rosen serves as ReMission Alliance co-chair with businessperson and UF Board of Trustees member Anita Zucker.

To the Rosen family, and countless others like them, advances in brain cancer treatment mean everything. Solace in the fact that their loved ones are leaving a legacy of hope. Assurance that one day, other families will avoid the anguish they live with.





From L-R: Glenn Rosen. Harris Rosen. Anita Zucker, Dr. Duane Mitchell and Shayna Rosen

The family turned their grief into action, creating the Adam Michael Rosen (AMR) Foundation to advance brain cancer research and support patients and their families. Adam's cousin, Glenn Rosen, said organizations like the AMR Foundation and ReMission Alliance provide an "outlet for anger and grief" for impacted families. "If you have any empathy left, you want to help others."

Anita Zucker serves because the ReMission Alliance mission aligns with her own. Her mantra, the Hebrew phrase, tikkun olam, meaning "repair the world," reflects her belief in what she feels the ReMission Alliance can accomplish: to "repair" the world. "I am passionately committed to this initiative's mission," she said.

Flipping the Script

Because of the support created in honor of Adam and Jerry's legacies, the front line of the battle on brain cancer has advanced. ReMission Alliance is confident in finding a cure for what was previously deemed an incurable diagnosis.

New imaging techniques helped provide a map to brain cancers. From that clearer picture, new immunotherapies emerged. The latest immunotherapy has proven most promising, so much so that the word "cure" is now entering scientific studies.

Some patients' tumors shrink. Others enter complete remission for years, even decades. Still, these huge advances in fighting brain cancer do not mark the end of battle.

Esteemed UF neurosurgeon Duane Mitchell, M.D., Ph.D., likens T-cells to an army.

The T-cells receive commands from generallike dendritic cells. Researchers, then, are trusted military advisers, training soldiers for an all-important battle against tumors.

A Partnership is Born

After Adam's 2016 diagnosis, the Rosens worked with a trusted doctor to research neuro-oncology centers. They found UF, just 110 miles away in Gainesville, Fla.

Glenn recalls that they considered facilities across the country and globe. "We were lucky to find this mecca for brain tumor research practically in our backyard," he said. "It solved the logistics of his treatment, and UF really did everything they could. They were always kind, professional and transparent. You form a bond with those working to save your loved one's life."

UF has made landmark advances in awake surgery and brain mapping through the years. It wasn't until Dr. Mitchell joined the team in 2013, however, that the school found itself at the forefront of research. If it had not been for what Glenn calls "divine timing," Adam may have received care at another facility and Glenn's uncle may not have forged such a perfect partnership.

Recognizing the talent and dedication of UF's doctors and researchers, in 2019, Harris Rosen decided to donate \$12 million to UF Health, which helped launch the ReMission Alliance.

Now, with support from donors like Harris Rosen, Mitchell and his team are pioneering the use of immunotherapy in the 13,120-square-foot Adam Michael Rosen

Neuro-Oncology Laboratories on the UF campus. Glenn and Harris Rosen are among those who have quarterly calls with Mitchell, where they discuss recent findings. Glenn notes that during these calls, his uncle keeps up with the most technical of updates, asking all the right questions.

Due to the competitive nature of research, institutions sometimes keep key discoveries to themselves. But Mitchell's team understood that secrecy can delay lifesaving breakthroughs.

UF and other ReMission Alliance members share funding and findings-with the shared goal of making "cure" a word that patients and families can use with confidence.

To learn more about the Adam Michael Rosen Foundation, visit AMR-Foundation.com.



FAMOUS ENCOUNTER NBA Hall-of-Famer Shaguille O'Neal towers over Rosen Shingle Creek **General Manager Dan Giordano** and Harris Rosen.



Life Saver

How Harris Rosen's passion for the pool saves lives.



FOR HARRIS ROSEN, the Rosen Aquatic & Fitness Center is a life saver. Not only is it a place where Rosen swims 1 1/4 miles regularly, giving him solace and keeping him in incredible shape, it is also where children learn to swim, where Special Olympians shine and Olympic greats shatter records. It is a place Rosen has saved from destruction not once, but twice. The first time was in 1992 when the then privately held center was shut down by the mortgage holder.

Thanks to the generosity of celebrities, organizations and Mr. Rosen, the facility was gifted to the YMCA of Central Florida. Years of dedication followed and in 2018, it was renamed the Rosen YMCA Aquatic Center. Then the pandemic hit and once again the facility, which is widely recognized as one of the best in the Southeast, was facing its demise. And once again, Rosen stepped up. In 2020, the YMCA transferred ownership to Harris Rosen, who put hundreds of thousands of dollars into refurbishing what is now the Rosen Aquatic & Fitness Center (RAFC), a 501 (c) (3) organization.

Mike Miller, the executive director of the RAFC, is grateful Rosen saved the facility. Each day, Miller loves to walk around to witness all the lives it touches.

One pool holds a special place in his day—the training pool. Here, the RAFC pays it forward by helping to save thousands of lives through water safety training and swimming lessons.





Florida is dotted by 30,000 lakes and has the most home pools of any state. When the Florida Department of Health said accidental child deaths by drowning hit a record high in 2021, something had to be done. Coupled with a Red Cross study proving a child's chance of surviving in water increases to 88 percent with swim lessons, the uptick in drownings inspired facilities, like the RAFC, to provide classes. Only the RAFC has offered youth, teen and adult classes to Orange, Osceola and Seminole county residents for years.

The first year RAFC hosted its Learn to Swim program, more than 2,000 children learned life-saving water techniques. Now, interested students sign up on a waitlist, as demand has grown since Florida passed the "Every Child a Swimmer" law in 2022. The law requires schools to provide information on swimming classes and techniques to students who cannot swim.

Expansion is in the works. RAFC will hire more instructors, thanks to Rosen's continued support. Plus, in 2023, the Meisenheimer Family Foundation and the Pool & Hot Tub Alliance awarded the RAFC with the Step into Swim grant, with support from three-time Olympic gold medalist swimmer Rowdy Gaines. The goal is to eventually enroll between 2,500 to 3,000 children.

Water safety goes far beyond children, and the RAFC is happy to share its facilities with others.

The Navy and Army train and test here. Lifeguards from some of the area's largest water parks train here, as do those from nearby hotels. Universal's Volcano Bay alone trained more than 1,000 lifeguards in a six- to seven-month period. Airlines and cruise ships host water safety training for their staff in these pools as well.

In winter, the Orange County Fire Department (OCFD) simulates blackout dives for its water rescue operations team to prepare for summer training and real incidents in the area's murky lakes. It responds to two to three calls a month requiring water rescue.

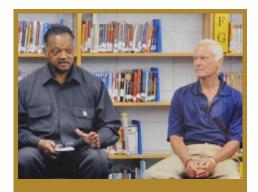
OFCD Lt. of water rescue operations Brandon Allen said, "We wouldn't be able to save lives without the training. The partnership with the Rosen Aquatic Center has been outstanding. As the largest dive rescue team in Central Florida with over 200 divers, very few pools are capable of meeting our needs. The Aquatic Center allows us to safely train in a controlled environment all year long. This crucial training prepares our rescue divers to respond to water emergencies, keeping both residents and visitors safe."

Miller recalls one day when Harris Rosen watched a swimming class for children. "With tears in his eyes, Mr. Rosen said, 'This is something special. We're truly making a difference,'" Miller said. "We are not here to make millions of dollars. We're here to change millions of lives," Miller added.

"Did I ever envision owning a facility like this? Not in my wildest dreams," said Rosen. "Hearing from so many in the community who would be devastated by its closing, I felt compelled to help keep the doors open and I'm so glad I did."

RAFC ODDS & ENDS

- Harris Rosen swims 45 laps here regularly totaling 1 1/4 miles.
- Hosted Special Olympics USA water competition in 2022.
- Olympic gold medalist Katie Ledecky broke her own American and US Open record in the 1,650 freestyle here in 2023.
- Other Olympians who set records at RAFC: Swimmers Michael Phelps, Janet Evans and diver Mark Ruiz.



FAMOUS ENCOUNTER The Reverend Jesse Jackson sits with Harris Rosen in a school library.

uniforms

Trust Built Visually







Creating Smiles by Delivering Exceptional Experiences

Towne Park celebrates Mr. Harris Rosen and Rosen Hotels & Resorts for providing 50 years of hospitality service. We are proud to be the trusted parking partner for this iconic brand and look forward to being a part of the next 50 years. Congratulations!

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12651 International Drive Orlando FL 32821

What's in a Name?

When that name is Harris Rosen, the name is everything. It stands for honor and respect, service and selflessness and an unwavering commitment to guests and associates alike. As you can imagine, a lot of thought goes into naming our restaurants and venues. They are intentional and purposeful. People are honored and the storied history of Rosen Hotels & Resorts and our community is recognized.



ROSEN SHINGLE CREEK

A Land Remembered is a AAA Four Diamond steakhouse named after best-selling author Patrick Smith's novel by the same name. The book is known as a Florida classic, and Mr. Rosen was able to meet Mr. Smith and share his love of the book with him. **Tobias Burgers & Brews** is also a nod to the "A Land Remembered" novel, as Tobias is one of the main characters.

Cala Bella is a AAA Four Diamond fine dining restaurant with a Tuscan-inspired menu. Cala Bella means "beautiful creek," a tribute to Shingle Creek, which runs adjacent to the property and is the headwaters of the Florida Everglades. **Rosen Shingle Creek's address** is 9939 Universal Blvd. 9/9/39 is Mr. Rosen's birthday. (The hotel's phone number also includes 9939 as the last four digits.)

18 Monroe Street Market recognizes the address of the Lower East Side apartment in New York City where Mr. Rosen grew up. Those who visit the market will see a framed picture of the apartment building along the front wall.







ROSEN CENTRE

Everglades Restaurant

This fine dining restaurant is a tribute to the Florida Everglades, the largest subtropical wilderness in the United States, and part of an amazing ecosystem featuring hundreds of bird species, alligators, endangered manatees and the Everglades' most endangered animal, the Florida Panther.

Harry's Poolside Bar & Grill

It is impossible not to relax, unwind and enjoy the food and the ambiance at Harry's Poolside Bar & Grill. The sparkling blue tropical pool, sunny skies and amazing Caribbean-Cuban infused cuisine are all equally inviting. It is named after Harry Rosenofsky, Harris Rosen's paternal grandfather, who left Europe behind in the early 1900s to chase the American dream.

Sam & Bubbe's Lobby Bar and Lounge

Sam & Bubbe Rosenhaus were Harris Rosen's maternal grandparents, immigrants who left Eastern Europe and settled on New York's Lower East Side. "Bubbe" is Yiddish for grandma.

Café Gauguin (Rosen Centre) & Café Matisse (Rosen Plaza)

Café Gauguin is named in honor of famed artist Paul Gauguin, a French Post-Impressionist artist, who influenced many other artists including Henri Matisse, one of the most respected painters in the modern art movement.

Red's Deli & Market

Red's Deli is a tribute to Harris Rosen's mother, Lena, and her beautiful, red hair which earned her the nickname "Red."

98Forty Tapas & Tequilla

98Forty is simply a nod to the Rosen Centre address, 9840 International Drive.

ROSEN PLAZA

Jack's Place

Jack's Place is an award-winning steakhouse named after Harris Rosen's father, Jack. The food is always amazing, but the scenery is what will really take your breath away. The walls feature caricatures Jack Rosen drew himself while working at the Waldorf Astoria in New York City. He would draw two. One he would give to these A-list celebrities, world leaders and athletes as a gift. Then he would ask them to sign the other for his collection, which is what you see today.

Café Matisse (see Café Gauguin above) serves flavorful cuisine to delight your palate. '**39 Poolside Bar & Grill** and **3NINE** both reference the year Mr. Rosen was born (1939).

ROSEN INNS

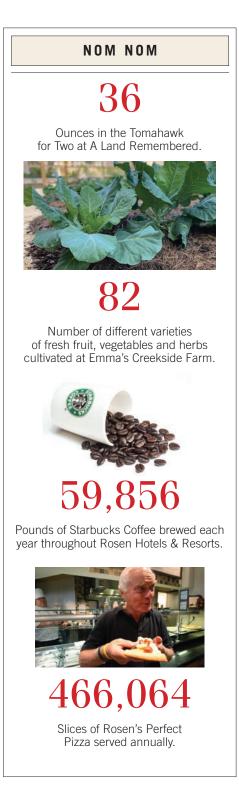
The Rinny Room is a conference room at Rosen Inn International, Mr. Rosen's first property. Rinny is the nickname given to Rin Tin Tin, Mr. Rosen's German Shepherd, who aside from being a man's best friend, also held the title of Chief Security Officer during the early years.

The Magnolia and **the Camellia Meeting Rooms** are two meeting rooms totaling 1,400 sq. ft. located in the Rosen Inn at Pointe Orlando. Both are named after longtime associates, Maggie Boulineau and Camille Tornatore, who dedicated countless years to the company.



FUN FACTS

Rosen by the Numbers



41,000

Pairs of chopsticks provided at Rosen's sushi specialty restaurants Banshoo, Banrai and Shogun.



1,491,960

Ounces of the company's own Alligator Drool IPA & Lager consumed annually.

PEOPLE POWER



Tenure of longest serving associate (Harris Rosen).

275

Number of RHR associates with more than 25 years of service.



People attended the largest conference at Rosen Shingle Creek in 2022.

3,271,458

Number of guests Rosen Hotels & Resorts welcomed in 2022.

MUSCLE MASS

45

Laps Harris Rosen swims regularly at the Rosen Aquatic & Fitness Center (1 1/4 miles).



5,419

The most meters rowed by Mr. Rosen in a 30-minute row session; among the best in the nation for his age group.



7,213 Yardage distance at Shingle Creek's Championship Golf Course.



Thank you! We salute our guests for an amazing 50 years!

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Massage services provided annually at The Spa at Rosen Centre and The Spa at Rosen Shingle Creek.

MOVING AROUND

70

Number of miles Rosen Shingle Creek's solar-powered shuttle bus can travel with a full charge.

316

Number of feet in distance between Orange County Convention Center and Rosen Centre's Skywalk.

745

Number of feet in distance between Orange County Convention Center and Rosen Plaza's Skybridge.

ODDS & ENDS



50

Cool things to do in and around Orlando; scan the QR code to read all about it.

256

Total number of guest rooms in 1974.

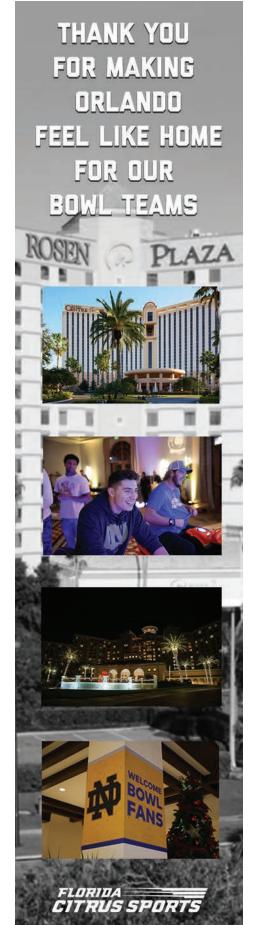
60,000

Pounds of linens and towels laundered from all seven hotels daily.



7:48 p.m.

Average time when Harris Rosen takes beautiful sunset snapshots from his neighborhood.





TENURE

When Harris Rosen started this company on June 24, 1974, he became the very first of what would soon be thousands of Rosen Hotels & Resorts associates. While Mr. Rosen wholeheartedly appreciates the hard work of all his associates, we would like to recognize those associates who have been here 30 years or longer. Thank you to all for your loyalty, service and commitment.

Harris Rosen

Mary Kendrick

47 Eva Beaton

42 Charles Petrusa Sandra Thomas

Doris Harris Rosalee Sinclair Evelyn Torres

Marie Desir

Luz Pena Marie Remy Paula Usrey Mario Villaverde

Auvilus Dorcely Frank Santos

Derek Baum Willie Mae Jones Marinole Joseph Sylphida Petit John Saintilmon

Rosemarie Gaskin Maritza Huertas Cruz Cedieu Joseph Jean Koery Norma Negron Jill Osborne Jean Util

Nelixa Cintron Maldonado Lynette Garay Elvira Lubin Jesulene Mertis Victor Morales Jean Claude Verdelus

Joseph Antoine Estela Croasdaile Ursule Dede Odesse Fabre Luc Henri Solange Hypolite James Lewis Claudette Lima Lussette Ridore

Leonel Dieujuste Leslie Morales Gonzalez Jennifer Rice-Palmer Nilsa Rivera Elizabeth Rodriguez Ioan Torres

J.D. Adkins Jr. Sandra Autry Leslie Bauer John Beauford James Bina Robert Coletti Iacob Colo Elizabeth Gonzalez Maylin Gonzalez Freddy Hidalgo Bevis Jackson Seved Jazaveri Nancy Kersey Paula Kostakis George Pagan Marco Palacios Gonzalez Vicenta Perez Romel Roca Jaroslava Roder Martha Rodriguez Ramon Rodriguez Nancy Ryan Marie Sainevil Bellozier St. Marc Marcela Vega

Gregory Arnold Zoe Bonilla Gelaine Deneus Kimberly Engram Rolnex Filostin Darlyne Formosa Todd Frappier Dwight Jarvis Mistelot Joseph Altagrace King Severina Lagunzad Fildor La Pointe Joseph Milcette Luis Morales Marilyne Negron Sookraine Olivieri Keith Sauers

Sabine Bowman Alide Celius Ymene Charles Fred Creter Claudette Delva Marie Dieudonne Serge Gateau Luz Goris Dolin Hyppolite Veronica Jackson William Jennings Alberta Masmoudi Magalie Nerette Julie Pantojas Jeanette Timothe

Amelise Syvrain



Rejoice more

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